GameStop Charitable Giving Guidelines

Welcome to the GameStop Charitable Giving online request page.

GameStop is committed to supporting youth well-being and giving back to the communities where our customers and employees live, work and play. This support takes the form of national charitable partnerships and employee volunteerism with six organizations:

- Autism Speaks
- Call of Duty Endowment
- Make-A-Wish Foundation
- Ronald McDonald Houses
- Snowball Express
- St. Jude Children’s Research Hospital

GameStop’s Giving Power volunteer teams’ support of these organizations across the country allows GameStop to maximize its impact.

Please review our guidelines to make sure your request fits within our parameters. If so, please submit your donation request to donations@gamestop.com. Please also review the GameStop Corporation Application Process for Charitable Contributions below.

GameStop Corporation Guidelines for Charitable Contributions

GameStop is proud to contribute to the communities we serve through contributions to charitable organizations. To make best use of our resources and provide the greatest impact to the communities we serve, GameStop strategically emphasizes contributing to IRS-qualified 501(c)(3) organizations that share our passion for:

- Improving youth well-being
- Members of the U.S. military and their families when separated by military duty
- Creating inclusive, responsible communities

Not Eligible

- Organizations that discriminate based on race, color, religion, age, sex, sexual orientation, gender identity or expression, marital status, national origin, disability, veteran status, political affiliation, pregnancy, union membership or other legally protected status, except as permitted by law
- Individuals, including, but not limited to, (i) individuals fundraising on behalf of a nonprofit or cause (ii) participants raising money through sporting event or charity races, (iii) participants in pageants or contests, (iv) individuals seeking assistance for personal travel (e.g., travel to conferences, training or learning programs, reunions/anniversaries, mission trips, races, contests, competitions,) and (v) scholarships
- Religious organizations, labor or political organizations, and fraternal or membership organizations
- Government entities
- Schools, including public or private daycare facilities, nursery schools, preschools, elementary/middle/grade/junior high/senior high schools, community colleges and universities
- Federal or corporate United Way campaigns
- Bachelor/bachelorette auction events and beauty, talent, or fashion contests or pageants
- Organizations requesting funds for endowments, loans, debt reduction, website development or marketing sponsorship
- Donor-advised funds, private foundations and personal trusts
- Organizations requesting items for use in an online auction
- Organizations requesting items for use in incentive or appreciation events where items will be given to individuals in recognition of participation, goals achieved, or dollars raised, including use for door prizes or membership drives

GameStop reserves the sole and absolute discretion to determine recipients of its charitable contributions. GameStop may exclude or include organizations and/or grant contributions of gift cards or product as GameStop determines appropriate.

GameStop Corporation Application Process for Charitable Contributions

Please follow the process outlined below to ensure that GameStop has the information needed to evaluate and process your request for a charitable contribution. Any request that does not follow this process or meet the criteria outlined in the guidelines may result in delayed processing and/or denial.

1. All applications must be submitted via email to donations@gamestop.com.
2. Only submit an application on behalf of an IRS-qualified 501(c)(3) organization. Do not submit an application on behalf of an organization that fits into one of the categories described as not eligible in the guidelines.
3. Attach a PDF copy of your organization's IRS determination letter to your online application at the time of submission.
4. You may submit additional materials and images by attaching to your email (e.g., letterhead, photos, PowerPoint).
5. Applications must be submitted at least 45 days prior to the date your organization needs the contribution or your event date.
6. GameStop receives thousands of requests each month. Because of this high volume, we cannot respond immediately or to all requests.
7. Please do not submit more than one request per group in a calendar year.

Note: We no longer accept requests sent by phone or mail.
GameStop receives thousands of requests each month; because of this volume, we regret that we cannot respond immediately. Please ensure that your organization only submits one request per event (per calendar year).