# UNITED STATES SECURITIES AND EXCHANGE COMMISSION <br> Washington, D.C. 20549 <br> <br> Form 10-Q 

 <br> <br> Form 10-Q}
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# QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 <br> FOR THE QUARTERLY PERIOD ENDED JULY 31, 2010 <br> OR <br> TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 FOR THE TRANSITION PERIOD FROM <br> TO 

COMMISSION FILE NO. 1-32637

# GameStop Corp. <br> (Exact name of registrant as specified in its Charter) 

| Delaware | $\mathbf{2 0 - 2 7 3 3 5 5 9}$ |
| :---: | :---: |
| (State or other jurisdiction of |  |
| incorporation or organization) |  |$\quad$| (Identification No.) |
| :---: |
|  |
| $\mathbf{6 2 5}$ Westport Parkway, |
| Grapevine, Texas |
| (Address of principal executive offices) |

Registrant's telephone number, including area code:
(817) 424-2000

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes $\nabla$ No $\square$

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T ( $\$ 232.405$ of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes $\square$ No $\square$

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule $12 b-2$ of the Exchange Act. (Check one):
Large accelerated filer $\square \quad$ Accelerated filer $\square \quad$ Non-accelerated filer $\square \quad$ Smaller reporting company (Do not check if a smaller reporting company)
Indicate by check mark whether the registrant is a shell company (as defined in Rule $12 \mathrm{~b}-2$ of the Exchange Act). Yes $\square$ No $\square$
Number of shares of \$. 001 par value Class A Common Stock outstanding as of August 25, 2010: 150,352,480

## TABLE OF CONTENTS



## PART I - FINANCIAL INFORMATION

## ITEM 1. Financial Statements

## GAMESTOP CORP.

## CONDENSED CONSOLIDATED BALANCE SHEETS

|  |  |  |  |
| :--- | ---: | ---: | ---: | ---: |
|  | ASSETS: | July <br> 2010 | August <br>  <br> (Unaudited) <br> (In thousands, except per share data) |

See accompanying notes to condensed consolidated financial statements.

## GAMESTOP CORP.

## CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

|  | 13 Weeks Ended |  | 26 Weeks Ended |  |
| :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \hline \text { July 31, } \\ 2010 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { August 1, } \\ 2009 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { July 31, } \\ 2010 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { August 1, } \\ 2009 \end{gathered}$ |
|  | (In thousands, except per share data) (Unaudited) |  |  |  |
| Sales | \$1,799,093 | \$1,738,504 | \$3,881,790 | \$3,719,257 |
| Cost of sales | 1,282,267 | 1,243,098 | 2,794,183 | 2,681,738 |
| Gross profit | 516,826 | 495,406 | 1,087,607 | 1,037,519 |
| Selling, general and administrative expenses | 404,964 | 384,773 | 808,800 | 760,605 |
| Depreciation and amortization | 42,235 | 39,677 | 84,748 | 77,504 |
| Operating earnings | 69,627 | 70,956 | 194,059 | 199,410 |
| Interest income | (268) | (462) | $(1,055)$ | (979) |
| Interest expense | 10,306 | 11,737 | 20,667 | 23,935 |
| Debt extinguishment expense | - | - | - | 2,862 |
| Earnings before income tax expense | 59,589 | 59,681 | 174,447 | 173,592 |
| Income tax expense | 19,761 | 20,996 | 59,780 | 64,474 |
| Consolidated net income | 39,828 | 38,685 | 114,667 | 109,118 |
| Net loss attributable to noncontrolling interests | 515 | - | 848 | - |
| Consolidated net income attributable to GameStop | \$ 40,343 | \$ 38,685 | \$ 115,515 | \$ 109,118 |
| Basic net income per common share(1) | \$ 0.27 | \$ 0.23 | \$ 0.76 | \$ 0.66 |
| Diluted net income per common share(1) | \$ 0.26 | \$ 0.23 | \$ 0.74 | \$ 0.65 |
| Weighted average shares of common stock - basic | 151,250 | 164,636 | 152,408 | 164,555 |
| Weighted average shares of common stock - diluted | 154,154 | 167,857 | 155,319 | 167,915 |

(1) Basic net income per share and diluted net income per share are calculated based on consolidated net income attributable to GameStop.

See accompanying notes to condensed consolidated financial statements.

GAMESTOP CORP.

## CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY



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## GAMESTOP CORP.

## CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

|  | 26 Weeks Ended |  |
| :---: | :---: | :---: |
|  | $\begin{gathered} \hline \text { July 31, } \\ 2010 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { August 1, } \\ 2009 \\ \hline \end{gathered}$ |
|  | (In thousands) (Unaudited) |  |
| Cash flows from operating activities: |  |  |
| Consolidated net income | \$ 114,667 | \$ 109,118 |
| Adjustments to reconcile net income to net cash flows used in operating activities: |  |  |
| Depreciation and amortization (including amounts in cost of sales) | 85,694 | 78,294 |
| Amortization and retirement of deferred financing fees and issue discounts | 1,666 | 2,639 |
| Stock-based compensation expense | 14,672 | 15,251 |
| Deferred income taxes | $(3,278)$ | $(1,532)$ |
| Excess tax expense realized from exercise of stock-based awards | 2,685 | 346 |
| Loss on disposal of property and equipment | 3,189 | 3,225 |
| Changes in other long-term liabilities | (976) | 7,621 |
| Changes in operating assets and liabilities, net |  |  |
| Receivables, net | 19,163 | 28,647 |
| Merchandise inventories | $(89,238)$ | 42,566 |
| Prepaid expenses and other current assets | $(13,487)$ | 27 |
| Prepaid income taxes and accrued income taxes payable | $(74,381)$ | $(24,666)$ |
| Accounts payable and accrued liabilities | $(351,617)$ | $(522,377)$ |
| Net cash flows used in operating activities | (291,241) | $(260,841)$ |
| Cash flows from investing activities: |  |  |
| Purchase of property and equipment | $(80,263)$ | $(76,878)$ |
| Acquisitions, net of cash acquired | - | $(4,667)$ |
| Other | $(9,198)$ | $(10,381)$ |
| Net cash flows used in investing activities | $(89,461)$ | $(91,926)$ |
| Cash flows from financing activities: |  |  |
| Repurchase of notes payable | - | $(50,765)$ |
| Purchase of treasury shares | $(241,620)$ | - |
| Borrowings from the revolver | - | 100,000 |
| Repayments of revolver borrowings | - | $(100,000)$ |
| Issuance of shares relating to stock options | 1,191 | 3,096 |
| Excess tax expense realized from exercise of stock-based awards | $(2,685)$ | (346) |
| Net cash flows used in financing activities | $(243,114)$ | $(48,015)$ |
| Exchange rate effect on cash and cash equivalents | 7,746 | 20,497 |
| Net decrease in cash and cash equivalents | $(616,070)$ | $(380,285)$ |
| Cash and cash equivalents at beginning of period | 905,418 | 578,141 |
| Cash and cash equivalents at end of period | \$ 289,348 | \$197,856 |

See accompanying notes to condensed consolidated financial statements.

## GAMESTOP CORP.

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (In thousands, except per share data) (Unaudited)

## 1. Basis of Presentation

GameStop Corp. (together with its predecessor companies, "GameStop," "we," "our," or the "Company"), a Delaware corporation, is the world's largest retailer of video game products and PC entertainment software. The unaudited consolidated financial statements include the accounts of the Company and its subsidiaries. All significant intercompany accounts and transactions have been eliminated in consolidation. All dollar and share amounts in the consolidated financial statements and notes to the consolidated financial statements are stated in thousands of U.S. dollars unless otherwise indicated.

The unaudited condensed consolidated financial statements included herein reflect all adjustments (consisting only of normal, recurring adjustments) which are, in the opinion of the Company's management, necessary for a fair presentation of the information for the periods presented. These unaudited condensed consolidated interim financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America ("GAAP") for interim financial information and the instructions to Quarterly Report on Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all disclosures required under GAAP for complete financial statements. These condensed consolidated financial statements should be read in conjunction with the Company's annual report on Form 10-K for the 52 weeks ended January 30, 2010 ("fiscal 2009"). The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. In preparing these financial statements, management has made its best estimates and judgments of certain amounts included in the financial statements, giving due consideration to materiality. Changes in the estimates and assumptions used by management could have significant impact on the Company's financial results. Actual results could differ from those estimates.

Due to the seasonal nature of the business, the results of operations for the 26 weeks ended July 31, 2010 are not indicative of the results to be expected for the 52 weeks ending January 29, 2011 ("fiscal 2010").

Certain reclassifications have been made to conform the prior period data to the current interim period presentation.

## 2. Accounting for Stock-Based Compensation

The fair value of each option grant is estimated on the date of grant using the Black-Scholes option pricing model. This valuation model requires the use of subjective assumptions, including expected option life, expected volatility and the expected employee forfeiture rate. The Company uses historical data to estimate the option life and the employee forfeiture rate, and uses historical volatility when estimating the stock price volatility. There were no options to purchase common stock granted during the 13 weeks ended July 31,2010 and August 1, 2009. The options to purchase common stock granted during the 26 weeks ended July 31, 2010 and August 1,2009 were 1,177 and 1,419 , respectively, with a weighted-average fair value estimated at $\$ 7.88$ and $\$ 9.45$ per share, respectively, using the following assumptions:

|  | 26 Weeks Ended |  |
| :--- | :---: | :---: | :---: |
|  | July 31, | August 1, |
|  | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 0 9}$ |
| Rolatility | $51.6 \%$ | $47.9 \%$ |
| Exp-free interest rate | $1.6 \%$ | $1.5 \%$ |
| Expected lividend yield | 3.5 | 3.5 |

## GAMESTOP CORP.

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS - (Continued)

In the 13 weeks ended July 31, 2010 and August 1, 2009, the Company included compensation expense relating to stock option grants of $\$ 3,058$ and $\$ 3,030$, respectively, in selling, general and administrative expenses in the accompanying condensed consolidated statements of operations. In the 26 weeks ended July 31, 2010 and August 1, 2009, the Company included compensation expense relating to stock option grants of $\$ 6,024$ and $\$ 5,442$, respectively, in selling, general and administrative expenses. As of July 31,2010 , the unrecognized compensation expense related to the unvested portion of our stock options was $\$ 15,416$ which is expected to be recognized over a weighted average period of 1.8 years. The total intrinsic value of options exercised during the 13 weeks ended July 31, 2010 and August 1, 2009 were $\$ 165$ and $\$ 529$, respectively. The total intrinsic value of options exercised during the 26 weeks ended July 31 , 2010 and August 1, 2009 were $\$ 1,233$ and $\$ 2,727$, respectively.

During the 13 weeks ended July 31, 2010, the Company granted 60 shares of restricted stock at a weighted average grant date fair value of $\$ 21.73$ which vest in equal annual installments over three years. There were no restricted shares granted during the 13 weeks ended August 1, 2009. During the 26 weeks ended July 31, 2010 and August 1, 2009, the Company granted 743 shares and 571 shares, respectively, of restricted stock. The shares had a weighted average grant date fair market value of $\$ 20.43$ and $\$ 26.02$ per share, respectively, and vest in equal annual installments over three years. During the 13 weeks ended July 31, 2010 and August 1, 2009, the Company included compensation expense relating to the restricted share grants in the amount of $\$ 4,392$ and $\$ 4,884$, respectively, in selling, general and administrative expenses in the accompanying condensed consolidated statements of operations. During the 26 weeks ended July 31, 2010 and August 1, 2009, the Company included compensation expense relating to the restricted share grants in the amount of $\$ 8,648$ and $\$ 9,808$, respectively, in selling, general and administrative expenses. As of July 31, 2010, there was $\$ 24,200$ of unrecognized compensation expense related to nonvested restricted stock awards that is expected to be recognized over a weighted average period of 1.9 years.

## 3. Computation of Net Earnings per Common Share

A reconciliation of shares used in calculating basic and diluted net earnings per common share is as follows:

|  | 13 Weeks Ended |  | 26 Weeks Ended |  |
| :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \hline \text { July 31, } \\ 2010 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { August 1, } \\ 2009 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { July 31, } \\ 2010 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { August 1, } \\ 2009 \end{gathered}$ |
|  | (In thousands, except per share data) |  |  |  |
| Net income attributable to GameStop | \$ 40,343 | \$ 38,685 | \$115,515 | \$ 109,118 |
| Weighted average common shares outstanding | 151,250 | 164,636 | 152,408 | 164,555 |
| Dilutive effect of options and restricted shares on common stock | 2,904 | 3,221 | 2,911 | 3,360 |
| Common shares and dilutive potential common shares | 154,154 | 167,857 | 155,319 | 167,915 |
| Net income per common share: |  |  |  |  |
| Basic | \$ 0.27 | \$ 0.23 | \$ 0.76 | \$ 0.66 |
| Diluted | \$ 0.26 | \$ 0.23 | \$ 0.74 | \$ 0.65 |

The following table contains information on restricted shares and options to purchase shares of Class A common stock which were excluded from the computation of diluted earnings per share because they were anti-dilutive:

|  | Anti- <br> Dilutive <br> Shares |  | Range of <br> Exercise <br> Prices | Expiration <br> Dates |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  |  |  | (In thousands, except per share data) |  |
| 13 Weeks Ended July 31, 2010 | 4,405 |  | $\$ 20.32-49.95$ | $2011-2020$ |
| 13 Weeks Ended August 1, 2009 | 3,654 |  | $\$ 26.02-49.95$ | $2010-2019$ |

## GAMESTOP CORP.

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS - (Continued)

## 4. Fair Value Measurements and Financial Instruments

The Company defines fair value as the price that would be received from selling an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. Fair value accounting guidance applies to our forward exchange contracts, foreign currency options and cross-currency swaps (together, the "Foreign Currency Contracts"), Company-owned life insurance policies with a cash surrender value and certain nonqualified deferred compensation liabilities that are measured at fair value on a recurring basis in periods subsequent to initial recognition.

Fair value accounting guidance requires disclosures that categorize assets and liabilities measured at fair value into one of three different levels depending on the observability of the inputs employed in the measurement. Level 1 inputs are quoted prices in active markets for identical assets or liabilities. Level 2 inputs are observable inputs other than quoted prices included within Level 1 for the asset or liability, either directly or indirectly through market-corroborated inputs. Level 3 inputs are unobservable inputs for the asset or liability reflecting our assumptions about pricing by market participants.

We value our Foreign Currency Contracts, Company-owned life insurance policies with cash surrender values and certain nonqualified deferred compensation liabilities based on Level 2 inputs using quotations provided by major market news services, such as Bloomberg and The Wall Street Journal, and industry-standard models that consider various assumptions, including quoted forward prices, time value, volatility factors, and contractual prices for the underlying instruments, as well as other relevant economic measures. When appropriate, valuations are adjusted to reflect credit considerations, generally based on available market evidence.

The following table provides the fair value of our assets and liabilities measured on a recurring basis and recorded on our condensed consolidated balance sheets, in thousands:

|  | July 31, 2010 |  | August 1, 2009 |  | January 30, 2010 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Level 2 |  | Level 2 |  | Level 2 |  |
| Assets |  |  |  |  |  |  |
| Foreign Currency Contracts | \$ | 18,010 | \$ | 9,612 | \$ | 20,062 |
| Company-owned life insurance |  | 2,675 |  | 2,420 |  | 2,584 |
| Total assets | \$ | 20,685 | \$ | 12,032 | \$ | 22,646 |
| Liabilities |  |  |  |  |  |  |
| Foreign Currency Contracts | \$ | 6,858 | \$ | 24,215 | \$ | 8,991 |
| Nonqualified deferred compensation |  | 817 |  | 963 |  | 762 |
| Total liabilities | \$ | 7,675 | \$ | 25,178 | \$ | 9,753 |

The Company uses Foreign Currency Contracts to manage currency risk primarily related to intercompany loans denominated in non-functional currencies and certain foreign currency assets and liabilities. These Foreign Currency Contracts are not designated as hedges and, therefore, changes in the fair values of these derivatives are recognized in earnings, thereby offsetting the current earnings effect of the re-measurement of related intercompany loans and foreign currency assets and liabilities. We do not use derivative financial instruments for trading or speculative purposes. We are exposed to counterparty credit risk on all of our derivative financial instruments and cash equivalent investments. The Company manages counterparty risk according to the guidelines and controls established under comprehensive risk management and investment policies. We continuously monitor our counterparty credit risk and utilize a number of different counterparties to minimize our exposure to potential defaults. We do not require collateral under derivative or investment agreements.

## GAMESTOP CORP.

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS - (Continued)

The fair values of derivative instruments not receiving hedge accounting treatment in the condensed consolidated balance sheets presented herein were as follows, in thousands:

|  | July 31, 2010 |  | August 1, 2009 |  | January 30, 2010 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Assets |  |  |  |  |  |  |
| Foreign Currency Contracts |  |  |  |  |  |  |
| Other current assets | \$ | 16,323 | \$ | 9,608 | \$ | 20,062 |
| Other noncurrent assets |  | 1,687 |  | 4 |  | - |
| Liabilities |  |  |  |  |  |  |
| Foreign Currency Contracts |  |  |  |  |  |  |
| Accrued liabilities |  | $(6,483)$ |  | $(23,147)$ |  | $(8,991)$ |
| Other long-term liabilities |  | (375) |  | $(1,068)$ |  | - |
| Total derivatives | \$ | 11,152 | \$ | $(14,603)$ | \$ | 11,071 |

As of July 31, 2010, the Company had a series of Forward Currency Contracts outstanding, with a gross notional value of $\$ 423,781$ and a net notional value of $\$ 261,515$. For the 13 and 26 week periods ended July 31,2010 , the Company recognized a loss of $\$ 7,782$ and a gain of $\$ 4,132$, respectively, in selling, general and administrative expenses related to the trading of derivative instruments. As of August 1, 2009, the Company had a series of Forward Currency Contracts outstanding, with a gross notional value of $\$ 516,096$ and a net notional value of $\$ 257,821$. For the 13 and 26 week periods ended August 1,2009 , the Company recognized losses of $\$ 12,255$ and $\$ 12,841$, respectively, in selling, general and administrative expenses related to the trading of derivative instruments.

The Company's carrying value of financial instruments approximates their fair value, except for differences with respect to the senior notes. The fair value of the Company's senior notes payable in the accompanying consolidated balance sheets is estimated based on recent quotes from brokers. As of July 31, 2010, the senior notes payable had a carrying value of $\$ 447,798$ and a fair value of $\$ 462,938$. As of August 1, 2009, the senior notes payable had a carrying value of $\$ 495,807$ and a fair value of $\$ 506,724$.

## 5. Debt

In October 2005, the Company entered into a five-year \$400,000 Credit Agreement (the "Revolver"), including a $\$ 50,000$ letter of credit sub-limit, secured by the assets of the Company and its U.S. subsidiaries. The Revolver places certain restrictions on the Company and its subsidiaries, including limitations on asset sales, additional liens and the incurrence of additional indebtedness. In April 2007, the Company amended the Revolver to extend the maturity date from October 11, 2010 to April 25, 2012, reduce the LIBO interest rate margin, reduce and fix the rate of the unused commitment fee and modify or delete certain other covenants. The extension of the Revolver to 2012 reduces our exposure to the current tightening in the credit markets.

The availability under the Revolver is limited to a borrowing base which allows the Company to borrow up to the lesser of (x) approximately $70 \%$ of eligible inventory and (y) $90 \%$ of the appraisal value of the inventory, in each case plus $85 \%$ of eligible credit card receivables, net of certain reserves. Letters of credit reduce the amount available to borrow by their face value. The Company's ability to pay cash dividends, redeem options and repurchase shares is generally prohibited, except that if availability under the Revolver is, or will be after any such payment, equal to or greater than $25 \%$ of the borrowing base, the Company may repurchase its capital stock and pay cash dividends. In addition, in the event that credit extensions under the Revolver at any time exceed $80 \%$ of the lesser of the total commitment or the borrowing base, the Company will be subject to a fixed charge coverage ratio covenant of 1.5:1.0.

## GAMESTOP CORP.

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS - (Continued)

The per annum interest rate on the Revolver is variable and, at the Company's option, is calculated by applying a margin of (1) $0.0 \%$ to $0.25 \%$ above the higher of the prime rate of the administrative agent or the federal funds effective rate plus $0.50 \%$ or (2) $1.00 \%$ to $1.50 \%$ above the LIBO rate. The applicable margin is determined quarterly as a function of the Company's consolidated leverage ratio. As of July 31, 2010, the applicable margin was $0.0 \%$ for prime rate loans and $1.00 \%$ for LIBO rate loans. In addition, the Company is required to pay a commitment fee of $0.25 \%$ for any unused portion of the total commitment under the Revolver. As of July 31, 2010, there were no borrowings outstanding under the Revolver and letters of credit outstanding totaled \$8,363.

In September 2007, the Company's Luxembourg subsidiary entered into a discretionary $\$ 20,000$ Uncommitted Line of Credit (the "Line of Credit") with Bank of America. There is no term associated with the Line of Credit and Bank of America may withdraw the facility at any time without notice. The Line of Credit will be made available to the Company's foreign subsidiaries for use primarily as a bank overdraft facility for short-term liquidity needs and for the issuance of bank guarantees and letters of credit to support operations. As of July 31, 2010, there were no cash overdrafts outstanding under the Line of Credit and bank guarantees outstanding totaled $\$ 15,746$.

In September 2005, the Company, along with GameStop, Inc. as co-issuer (together with the Company, the "Issuers"), completed the offering of $\$ 300,000$ aggregate principal amount of Senior Floating Rate Notes due 2011 (the "Senior Floating Rate Notes") and $\$ 650,000$ aggregate principal amount of Senior Notes due 2012 (the "Senior Notes" and, together with the Senior Floating Rate Notes, the "Notes"). The Notes were issued under an Indenture, dated September 28, 2005 (the "Indenture"), by and among the Issuers, the subsidiary guarantors party thereto, and Citibank, N.A., as trustee (the "Trustee"). The net proceeds of the offering were used to pay the cash portion of the merger consideration paid to the stockholders of Electronics Boutique Holdings Corp. ("EB") in connection with the merger of the Company and EB (the "EB merger"). In November 2006, Wilmington Trust Company was appointed as the new Trustee for the Notes.

The Senior Notes bear interest at $8.0 \%$ per annum, mature on October 1, 2012 and were priced at $98.688 \%$, resulting in a discount at the time of issue of $\$ 8,528$. The discount is being amortized using the effective interest method. As of July 31, 2010, the unamortized original issue discount was $\$ 2,202$. The Issuers pay interest on the Senior Notes semi-annually, in arrears, every April 1 and October 1, to holders of record on the immediately preceding March 15 and September 15, and at maturity.

The Indenture contains affirmative and negative covenants customary for such financings, including, among other things, limitations on (1) the incurrence of additional debt, (2) restricted payments, (3) liens, (4) sale and leaseback transactions and (5) asset sales. Events of default provided for in the Indenture include, among other things, failure to pay interest or principal on the Notes, other breaches of covenants in the Indenture, and certain events of bankruptcy and insolvency. As of July 31, 2010, the Company was in compliance with all covenants associated with the Revolver and the Indenture.

Under certain conditions, the Issuers may on any one or more occasions prior to maturity redeem up to $100 \%$ of the aggregate principal amount of Senior Notes issued under the Indenture at redemption prices at or in excess of $100 \%$ of the principal amount thereof plus accrued and unpaid interest, if any, to the redemption date. The circumstances which would limit the percentage of the Notes which may be redeemed or which would require the Company to pay a premium in excess of $100 \%$ of the principal amount are defined in the Indenture. Upon a Change of Control (as defined in the Indenture), the Issuers are required to offer to purchase all of the Notes then outstanding at $101 \%$ of the principal amount thereof plus accrued and unpaid interest, if any, to the date of purchase. The Issuers may acquire Senior Notes by means other than redemption, whether by tender offer, open market purchases, negotiated transactions or otherwise, in accordance with applicable securities laws, so long as such acquisitions do not otherwise violate the terms of the Indenture.

Between May 2006 and September 2009, the Company repurchased and redeemed the $\$ 300,000$ of Senior Floating Rate Notes and $\$ 200,000$ of Senior Notes under previously announced buybacks authorized by the Company's Board of Directors. All of the authorized amounts were repurchased or redeemed and the repurchased

## GAMESTOP CORP.

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS - (Continued)

Notes were delivered to the Trustee for cancellation. The associated loss on the retirement of debt was $\$ 2,862$ for the 26 -week period ended August 1, 2009, which consisted of the premium paid to retire the Notes and the write-off of the deferred financing fees and the original issue discount on the Notes.

As of August 1, 2009 and July 31, 2010, the only long-term debt outstanding was the Senior Notes. The maturity on the $\$ 450,000$ Senior Notes, gross of the unamortized original issue discount of \$2,202, occurs in the fiscal year ending January 2013.

## 6. Income Taxes

The Company and its subsidiaries file income tax returns in the U.S. federal jurisdiction and various states and foreign jurisdictions. The Company is no longer subject to U.S. federal income tax examination by the Internal Revenue Service ("IRS") for years before and including the fiscal year ended January 28, 2006. The IRS completed an examination of EB's U.S. income tax return for the short year ended October 8, 2005 during fiscal 2009. EB is no longer subject to U.S. federal income tax examination by tax authorities for fiscal years prior to and including the short year ended October 8, 2005.

We accrue for the effects of uncertain tax positions and the related potential penalties and interest. There were no net material adjustments to our recorded liability for unrecognized tax benefits during the 13 and 26 weeks ended July 31, 2010. It is reasonably possible that the amount of the unrecognized tax benefit with respect to certain of our unrecognized tax positions could significantly increase or decrease during the next 12 months. At this time, an estimate of the range of the reasonably possible outcomes cannot be made.

The tax provisions for the 13 weeks and 26 weeks ended July 31, 2010 and August 1, 2009 are based upon management's estimate of the Company's annualized effective tax rate.

## 7. Certain Relationships and Related Transactions

The Company operates departments within eight bookstores operated by Barnes \& Noble, Inc. ("Barnes \& Noble"), a related party through a common stockholder who is the Chairman of the Board of Directors of Barnes \& Noble and a member of the Company's Board of Directors. The Company pays a license fee to Barnes \& Noble on the gross sales of such departments. The Company deems the license fee to be reasonable and based upon terms equivalent to those that would prevail in an arm's length transaction. During the 13 weeks ended July 31, 2010 and August 1, 2009, these charges amounted to $\$ 211$ and $\$ 210$, respectively. During the 26 weeks ended July 31, 2010 and August 1, 2009, these charges amounted to $\$ 437$ and $\$ 460$, respectively.

In May 2005, the Company entered into an arrangement with Barnes \& Noble under which www.gamestop.com became the exclusive specialty video game retailer listed on www.bn.com, Barnes \& Noble's e-commerce site. Under the terms of this agreement, the Company pays a fee to Barnes \& Noble for sales of video game or PC entertainment products sold through www.bn.com. The fee to Barnes \& Noble was $\$ 42$ and $\$ 38$ for the 13 weeks ended July 31, 2010 and August 1,2009 , respectively, and $\$ 104$ and $\$ 120$ for the 26 weeks ended July 31, 2010 and August 1, 2009, respectively.

Until June 2005, GameStop participated in Barnes \& Noble's workers' compensation, property and general liability insurance programs. The costs incurred by Barnes \& Noble under these programs were allocated to GameStop based upon total payroll expense, property and equipment, and insurance claim history of GameStop. Although GameStop secured its own insurance coverage, costs will likely continue to be incurred by Barnes \& Noble on insurance claims which were incurred under its programs prior to June 2005 and any such costs applicable to insurance claims against GameStop will be allocated to the Company. During the 13 weeks ended July 31, 2010 and August 1, 2009, these allocated charges amounted to $\$ 19$ and $\$ 43$, respectively. During the 26 weeks ended July 31, 2010 and August 1, 2009, these allocated charges amounted to $\$ 29$ and $\$ 105$, respectively.

## GAMESTOP CORP.

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS - (Continued)

## 8. Commitments and Contingencies

On February 14, 2005, and as amended, Steve Strickland, as personal representative of the Estate of Arnold Strickland, deceased, Henry Mealer, as personal representative of the Estate of Ace Mealer, deceased, and Willie Crump, as personal representative of the Estate of James Crump, deceased, filed a wrongful death lawsuit in the Circuit Court of Fayette, Alabama, against GameStop, Sony, Take-Two Interactive, Rock Star Games and Wal-Mart (collectively, the "Defendants") and Devin Moore, alleging that Defendants' actions in designing, manufacturing, marketing and supplying Defendant Moore with violent video games were negligent and contributed to Defendant Moore killing Arnold Strickland, Ace Mealer and James Crump. Moore was found guilty of capital murder in a criminal trial and was sentenced to death in August 2005.

Plaintiffs' counsel named an expert who plaintiffs indicated would testify that violent video games were a substantial factor in causing the murders. The testimony of plaintiffs' psychologist expert was heard by the Court on October 30, 2008, and the motion to exclude that testimony was argued on December 12, 2008. On July 30, 2009, the trial court entered its Order granting summary judgment for all defendants, dismissing the case with prejudice on the grounds that plaintiffs' expert's testimony did not satisfy the Frye standard for expert admissibility. Subsequent to the entry of the Order, the plaintiffs filed a notice of appeal. The plaintiffs have filed their appellate brief in support of their appeal and the defendants have filed their consolidated appellate brief in opposition to the appeal. The matter is now fully briefed and is before the Alabama Supreme Court.

The Company does not believe there is sufficient information to estimate the amount of the possible loss, if any, resulting from the lawsuit if the plaintiffs' appeal is successful.

In the ordinary course of the Company's business, the Company is, from time to time, subject to various other legal proceedings, including matters involving wage and hour employee class actions. The Company may enter into discussions regarding settlement of these and other types of lawsuits, and may enter into settlement agreements, if it believes settlement is in the best interest of the Company's shareholders. Management does not believe that any such other legal proceedings or settlements, individually or in the aggregate, will have a material adverse effect on the Company's financial condition, results of operations or liquidity.

In 2003, the Company purchased a $51 \%$ controlling interest in GameStop Group Limited, which operates stores in Ireland and the United Kingdom. Under the terms of the purchase agreement, the minority interest owners have the ability to require the Company to purchase their remaining shares in incremental percentages at a price to be determined based partially on the Company's price to earnings ratio and GameStop Group Limited's earnings. In June 2008, the Company purchased shares representing approximately $16 \%$ of GameStop Group Limited, and in July 2009, the Company purchased shares representing an additional $16 \%$, bringing the Company's total interest in GameStop Group Limited to approximately $84 \%$. The Company already consolidates the results of GameStop Group Limited; therefore, any additional amounts acquired will not have a material effect on the Company's financial statements.

## GAMESTOP CORP.

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS - (Continued)

## 9. Significant Products

The Company is principally engaged in the sale of new and used video game systems and software, personal computer entertainment software and related accessories. The following table sets forth sales (in millions) by significant product category for the periods indicated:

|  | 13 Weeks Ended |  |  |  | 26 Weeks Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \hline \text { July 31, } \\ 2010 \end{gathered}$ |  | $\begin{gathered} \hline \text { August 1, } \\ 2009 \end{gathered}$ |  | July 31,$2010$ |  | August 1, 2009 |  |
|  | Sales | $\begin{aligned} & \hline \text { Percent } \\ & \text { of Total } \end{aligned}$ | Sales | $\begin{gathered} \hline \begin{array}{c} \text { Percent } \\ \text { of Total } \end{array} \\ \text { (Unaud } \end{gathered}$ | $\frac{\text { Sales }}{\text { ited) }}$ | $\begin{gathered} \hline \begin{array}{l} \text { Percent } \\ \text { of Total } \end{array} \\ \hline \end{gathered}$ | Sales | $\begin{gathered} \text { Percent } \\ \text { of Total } \end{gathered}$ |
| Sales: |  |  |  |  |  |  |  |  |
| New video game hardware | \$ 314.3 | 17.5\% | \$ 301.3 | 17.3\% | \$ 662.6 | 17.1\% | \$ 697.2 | 18.7\% |
| New video game software | 663.2 | 36.9\% | 629.8 | 36.2\% | 1,536.2 | 39.6\% | 1,400.3 | 37.7\% |
| Used video game products | 565.5 | 31.4\% | 560.8 | 32.3\% | 1,136.3 | 29.2\% | 1,109.3 | 29.8\% |
| Other | 256.1 | 14.2\% | 246.6 | 14.2\% | 546.7 | 14.1\% | 512.5 | 13.8\% |
| Total | \$1,799.1 | 100.0\% | \$1,738.5 | 100.0\% | \$ 3,881.8 | 100.0\% | \$3,719.3 | 100.0\% |

Other products include PC entertainment and other software, accessories and magazines.
The following table sets forth gross profit (in millions) and gross profit percentages by significant product category for the periods indicated:

|  | 13 Weeks Ended |  |  |  | 26 Weeks Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \hline \text { July 31, } \\ 2010 \end{gathered}$ |  | $\begin{gathered} \hline \text { August 1, } \\ 2009 \end{gathered}$ |  | $\begin{gathered} \hline \text { July 31, } \\ 2010 \\ \hline \end{gathered}$ |  | $\begin{gathered} \hline \text { August 1, } \\ 2009 \end{gathered}$ |  |
|  | Gross Profit | Gross <br> Profit <br> Percent | Gross Profit | Gross <br> Profit <br> Percent | Gross <br> Profit | Gross <br> Profit <br> Percent | Gross Profit | $\begin{gathered} \hline \text { Gross } \\ \text { Profit } \\ \text { Percent } \end{gathered}$ |
|  |  |  |  | (Una | dited) |  |  |  |
| Gross Profit: |  |  |  |  |  |  |  |  |
| New video game hardware | \$ 25.9 | 8.2\% | \$ 21.6 | 7.2\% | \$ 47.0 | 7.1\% | \$ 45.7 | 6.6\% |
| New video game software | 141.7 | 21.4\% | 133.6 | 21.2\% | 316.2 | 20.6\% | 299.1 | 21.4\% |
| Used video game products | 260.0 | 46.0\% | 256.9 | 45.8\% | 534.5 | 47.0\% | 520.5 | 46.9\% |
| Other | 89.2 | 34.8\% | 83.3 | 33.8\% | 189.9 | 34.7\% | 172.2 | 33.6\% |
| Total | \$516.8 | 28.7\% | \$ 495.4 | 28.5\% | \$1,087.6 | 28.0\% | \$1,037.5 | 27.9\% |

## 10. Segment Information

The Company operates its business in the following segments: United States, Canada, Australia and Europe. Segment results for the United States include retail operations in all 50 states, the District of Columbia, Guam and Puerto Rico, the electronic commerce Web site www.gamestop.com and Game Informer magazine. Segment results for Canada include retail and e-commerce operations in Canada and segment results for Australia include retail and e-commerce operations in Australia and New Zealand. Segment results for Europe include retail operations in 13 European countries and e-commerce operations in two countries. The Company measures segment profit using operating earnings, which is defined as income from continuing operations before intercompany royalty fees, net interest expense and income taxes. There has been no material change in total assets by segment since

## GAMESTOP CORP.

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS - (Continued)

January 30, 2010. Transactions between reportable segments consist primarily of royalties, management fees, intersegment loans and related interest. Information on segments appears in the following tables.

|  | 13 Weeks Ended |  | 26 Weeks Ended |  |
| :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \hline \text { July 31, } \\ 2010 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { August 1, } \\ 2009 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { July 31, } \\ 2010 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { August 1, } \\ 2009 \\ \hline \end{gathered}$ |
|  | (In thousands) (Unaudited) |  |  |  |
| Sales by operating segment were as follows: |  |  |  |  |
| United States | \$ 1,280,452 | \$ 1,182,177 | \$2,811,680 | \$2,656,935 |
| Canada | 93,604 | 90,635 | 197,901 | 187,867 |
| Australia | 119,281 | 122,915 | 226,451 | 214,517 |
| Europe | 305,756 | 342,777 | 645,758 | 659,938 |
| Total | \$1,799,093 | \$ 1,738,504 | \$3,881,790 | \$ 3,719,257 |
| Segment operating earnings (loss) were as follows: |  |  |  |  |
| United States | \$ 71,829 | \$ 63,767 | \$ 190,403 | \$ 176,313 |
| Canada | 17 | 3,399 | 3,759 | 8,203 |
| Australia | 4,890 | 8,804 | 7,456 | 14,427 |
| Europe | $(7,109)$ | $(5,014)$ | $(7,559)$ | 467 |
| Total | \$ 69,627 | \$ 70,956 | \$ 194,059 | \$ 199,410 |

## 11. Supplemental Cash Flow Information

|  | 26 Weeks Ended |  |
| :---: | :---: | :---: |
|  | $\begin{gathered} \hline \text { July 31, } \\ 2010 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { August 1, } \\ 2009 \\ \hline \end{gathered}$ |
|  | (In thousands) (Unaudited) |  |
| Cash paid during the period for: |  |  |
| Interest | \$ 18,663 | \$ 23,414 |
| Income taxes | \$138,015 | \$81,859 |

## 12. Consolidating Financial Statements

In order to finance the EB merger, as described in Note 5, on September 28, 2005, the Company, along with GameStop, Inc. as coissuer, completed the offering of the Notes. The direct and indirect U.S. wholly-owned subsidiaries of the Company, excluding GameStop, Inc., as co-issuer, have guaranteed the Senior Notes on a senior unsecured basis with unconditional guarantees.

The following condensed consolidating financial statements present the financial position as of July 31, 2010, August 1, 2009 and January 30, 2010 and results of operations for the 13 and 26 weeks ended July 31, 2010 and August 1, 2009 and cash flows for the 26 weeks ended July 31, 2010 and August 1, 2009 of the Company's guarantor and non-guarantor subsidiaries.

## GAMESTOP CORP.

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS - (Continued)

## GameStop Corp.

## Condensed Consolidating Balance Sheet

|  | Issuers and Guarantor Subsidiaries July 31, 2010 | Non-Guarantor <br> Subsidiaries <br> July 31, <br> 2010 |  | Eliminations | $\qquad$ <br> s) |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | (Amounts in thousands, except per share amounts) (Unaudited) |  |  |  |  |
|  | ASSETS: |  |  |  |  |
| Current assets: |  |  |  |  |  |
| Cash and cash equivalents | \$ 153,209 | \$ | 136,139 | \$ | \$ 289,348 |
| Receivables, net | 128,786 |  | 613,423 | $(697,910)$ | 44,299 |
| Merchandise inventories, net | 712,043 |  | 417,452 | - | 1,129,495 |
| Deferred income taxes - current | 15,893 |  | 3,431 | - | 19,324 |
| Prepaid taxes | $(5,800)$ |  | 15,285 | - | 9,485 |
| Prepaid expenses | 47,908 |  | 26,224 | - | 74,132 |
| Other current assets | 7,019 |  | 12,697 | - | 19,716 |
| Total current assets | 1,059,058 |  | 1,224,651 | $(697,910)$ | 1,585,799 |
| Property and equipment: |  |  |  |  |  |
| Land | 4,670 |  | 8,844 | - | 13,514 |
| Buildings and leasehold improvements | 307,711 |  | 228,130 | - | 535,841 |
| Fixtures and equipment | 601,185 |  | 145,883 | - | 747,068 |
| Total property and equipment | 913,566 |  | 382,857 | - | 1,296,423 |
| Less accumulated depreciation and amortization | 537,287 |  | 183,802 | - | 721,089 |
| Net property and equipment | 376,279 |  | 199,055 | - | 575,334 |
| Investment | 2,028,780 |  | 595,430 | $(2,624,210)$ | - |
| Goodwill, net | 1,096,622 |  | 827,588 | - | 1,924,210 |
| Other intangible assets | 1,973 |  | 237,577 | - | 239,550 |
| Other noncurrent assets | 8,615 |  | 29,451 | - | 38,066 |
| Total noncurrent assets | 3,512,269 |  | 1,889,101 | (2,624,210) | 2,777,160 |
| Total assets | \$4,571,327 | \$ | 3,113,752 | \$(3,322,120) | \$4,362,959 |

## LIABILITIES AND STOCKHOLDERS' EQUITY:

| Current liabilities: |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Accounts payable | \$ 442,038 | \$ | 182,920 | \$ | \$ 624,958 |
| Accrued liabilities | 966,621 |  | 260,708 | $(697,910)$ | 529,419 |
| Total current liabilities | 1,408,659 |  | 443,628 | $(697,910)$ | 1,154,377 |
| Senior notes payable, long-term portion, net | 447,798 |  | - | - | 447,798 |
| Deferred taxes | $(15,432)$ |  | 32,274 | - | 16,842 |
| Other long-term liabilities | 87,353 |  | 14,645 | - | 101,998 |
| Total long-term liabilities | 519,719 |  | 46,919 | - | 566,638 |
| Total liabilities | 1,928,378 |  | 490,547 | $(697,910)$ | 1,721,015 |
| Stockholders' equity: |  |  |  |  |  |
| Preferred stock - authorized 5,000 shares; no shares issued or outstanding | - |  | - | - | - |
| Class A common stock - \$. 001 par value; authorized 300,000 shares; 150,352 shares outstanding | 150 |  | - | - | 150 |
| Additional paid-in-capital | 1,046,762 |  | 2,404,538 | $(2,404,538)$ | 1,046,762 |
| Accumulated other comprehensive income (loss) | 82,767 |  | $(18,776)$ | 18,776 | 82,767 |
| Retained earnings | 1,513,270 |  | 238,448 | $(238,448)$ | 1,513,270 |
| Equity attributable to GameStop Corp. stockholders | 2,642,949 |  | 2,624,210 | $(2,624,210)$ | 2,642,949 |
| Equity (deficit) attributable to noncontrolling interest | - |  | $(1,005)$ | - | $(1,005)$ |
| Total equity | 2,642,949 |  | 2,623,205 | $(2,624,210)$ | 2,641,944 |
| Total liabilities and stockholders' equity | \$ 4,571,327 | \$ | 3,113,752 | \$ (3,322,120) | \$ 4,362,959 |

## GAMESTOP CORP.

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS - (Continued)

## GameStop Corp.

## Condensed Consolidating Balance Sheet

|  | Issuers and Guarantor Subsidiaries August 1, 2009 | Non-Guarantor <br> Subsidiaries <br> August 1, <br> 2009 |  | Eliminations | $\qquad$ <br> ) |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | (Amounts in thousands, except per share amounts) (Unaudited) |  |  |  |  |
|  | ASSETS: |  |  |  |  |
| Current assets: |  |  |  |  |  |
| Cash and cash equivalents | \$ 71,110 | \$ | 126,746 | \$ | \$ 197,856 |
| Receivables, net | 269,377 |  | 671,834 | $(901,092)$ | 40,119 |
| Merchandise inventories, net | 615,577 |  | 483,748 | - | 1,099,325 |
| Deferred income taxes - current | 19,246 |  | 2,891 | - | 22,137 |
| Prepaid taxes | $(3,122)$ |  | 10,262 | - | 7,140 |
| Prepaid expenses | 41,555 |  | 22,895 | - | 64,450 |
| Other current assets | 1,007 |  | 12,301 | - | 13,308 |
| Total current assets | 1,014,750 |  | 1,330,677 | (901,092) | 1,444,335 |
| Property and equipment: |  |  |  |  |  |
| Land | 2,670 |  | 8,920 | - | 11,590 |
| Buildings and leasehold improvements | 292,430 |  | 212,165 | - | 504,595 |
| Fixtures and equipment | 539,222 |  | 135,946 | - | 675,168 |
| Total property and equipment | 834,322 |  | 357,031 | - | 1,191,353 |
| Less accumulated depreciation and amortization | 472,896 |  | 139,301 | - | 612,197 |
| Net property and equipment | 361,426 |  | 217,730 | - | 579,156 |
| Investment | 1,988,773 |  | - | $(1,988,773)$ | - |
| Goodwill, net | 1,096,622 |  | 851,556 | - | 1,948,178 |
| Other intangible assets | - |  | 273,269 | - | 273,269 |
| Other noncurrent assets | 16,272 |  | 20,926 | - | 37,198 |
| Total noncurrent assets | 3,463,093 |  | 1,363,481 | (1,988,773) | 2,837,801 |
| Total assets | \$4,477,843 | \$ | 2,694,158 | \$(2,889,865) | \$ 4,282,136 |

## LIABILITIES AND STOCKHOLDERS' EQUITY:

| Current liabilities: |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Accounts payable | \$ 400,914 | \$ | 214,450 | \$ | \$ 615,364 |
| Accrued liabilities | 982,277 |  | 399,102 | $(901,092)$ | 480,287 |
| Total current liabilities | 1,383,191 |  | 613,552 | $(901,092)$ | 1,095,651 |
| Senior notes payable, long-term portion, net | 495,807 |  | - | - | 495,807 |
| Deferred taxes | $(32,461)$ |  | 39,773 | - | 7,312 |
| Other long-term liabilities | 87,320 |  | 18,861 | - | 106,181 |
| Total long-term liabilities | 550,666 |  | 58,634 | - | 609,300 |
| Total liabilities | 1,933,857 |  | 672,186 | $(901,092)$ | 1,704,951 |
| Stockholders' equity: |  |  |  |  |  |
| Preferred stock - authorized 5,000 shares; no shares issued or outstanding | - |  | - | - | - |
| Class A common stock - \$. 001 par value; authorized 300,000 shares; 164,661 shares issued and outstanding | 165 |  | -7 | - | 165 |
| Additional paid-in-capital | 1,325,492 |  | 1,756,667 | $(1,756,667)$ | 1,325,492 |
| Accumulated other comprehensive income (loss) | 88,721 |  | 64,165 | $(30,966)$ | 121,920 |
| Retained earnings | 1,129,608 |  | 201,140 | $(201,140)$ | 1,129,608 |
| Total stockholders' equity | 2,543,986 |  | 2,021,972 | (1,988,773) | 2,577,185 |
| Total liabilities and stockholders' equity | \$4,477,843 | \$ | 2,694,158 | \$(2,889,865) | \$4,282,136 |

## GAMESTOP CORP.

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS - (Continued)

## GameStop Corp.

Condensed Consolidating Balance Sheet

|  | Issuers and Guarantor Subsidiaries January 30, 2010 |  | -Guarantor ubsidiaries nuary 30, 2010 | Eliminations | Consolidated <br> January 30, $2010$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | housands, e | er share amo |  |
| ASS |  |  |  |  |  |
| Current assets: |  |  |  |  |  |
| Cash and cash equivalents | \$ 652,965 | \$ | 252,453 | \$ | \$ 905,418 |
| Receivables, net | 203,122 |  | 627,889 | $(767,005)$ | 64,006 |
| Merchandise inventories, net | 570,259 |  | 483,294 | - | 1,053,553 |
| Deferred income taxes - current | 18,076 |  | 3,153 | - | 21,229 |
| Prepaid expenses | 37,750 |  | 21,684 | - | 59,434 |
| Other current assets | 6,007 |  | 17,657 | - | 23,664 |
| Total current assets | 1,488,179 |  | 1,406,130 | $(767,005)$ | 2,127,304 |
| Property and equipment: |  |  |  |  |  |
| Land | 2,670 |  | 8,899 | - | 11,569 |
| Buildings and leasehold improvements | 296,348 |  | 226,617 | - | 522,965 |
| Fixtures and equipment | 569,924 |  | 141,553 | - | 711,477 |
| Total property and equipment | 868,942 |  | 377,069 | - | 1,246,011 |
| Less accumulated depreciation and amortization | 498,534 |  | 163,276 | - | 661,810 |
| Net property and equipment | 370,408 |  | 213,793 | - | 584,201 |
| Investment | 2,062,823 |  | 596,289 | $(2,659,112)$ | - |
| Goodwill, net | 1,096,622 |  | 849,891 | - | 1,946,513 |
| Other intangible assets | 3,376 |  | 256,484 | - | 259,860 |
| Other noncurrent assets | 9,466 |  | 27,983 | - | 37,449 |
| Total noncurrent assets | 3,542,695 |  | 1,944,440 | (2,659,112) | 2,828,023 |
| Total assets | \$ 5,030,874 | \$ | 3,350,570 | \$(3,426,117) | \$4,955,327 |
| LIABILITIES AND STO | KHOLDERS' | UI |  |  |  |
| Current liabilities: |  |  |  |  |  |
| Accounts payable | \$ 684,256 | \$ | 277,417 | \$ - | \$ 961,673 |
| Accrued liabilities | 1,039,840 |  | 359,268 | $(767,005)$ | 632,103 |
| Taxes payable | 63,988 |  | $(2,088)$ | - | 61,900 |
| Total current liabilities | 1,788,084 |  | 634,597 | $(767,005)$ | 1,655,676 |
| Senior notes payable, long-term portion, net | 447,343 |  | - | - | 447,343 |
| Deferred taxes | $(15,432)$ |  | 40,898 | - | 25,466 |
| Other long-term liabilities | 87,722 |  | 16,109 | - | 103,831 |
| Total long-term liabilities | 519,633 |  | 57,007 | - | 576,640 |
| Total liabilities | 2,307,717 |  | 691,604 | $(767,005)$ | 2,232,316 |
| Stockholders' equity: |  |  |  |  |  |
| Preferred stock - authorized 5,000 shares; no shares issued or outstanding | - |  | - | - | - |
| Class A common stock - \$. 001 par value; authorized 300,000 shares; 158,662 shares outstanding | 159 |  | - | - | 159 |
| Additional paid-in-capital | 1,210,539 |  | 2,391,781 | $(2,391,781)$ | 1,210,539 |
| Accumulated other comprehensive income (loss) | 114,704 |  | 17,754 | $(17,754)$ | 114,704 |
| Retained earnings | 1,397,755 |  | 249,577 | (249,577) | 1,397,755 |
| Equity attributable to GameStop Corp. stockholders | 2,723,157 |  | 2,659,112 | $(2,659,112)$ | 2,723,157 |
| Equity (deficit) attributable to noncontrolling interest | - |  | (146) | - | (146) |
| Total equity | 2,723,157 |  | 2,658,966 | (2,659,112) | 2,723,011 |
| Total liabilities and stockholders' equity | \$5,030,874 | \$ | 3,350,570 | \$(3,426,117) | \$4,955,327 |

## GAMESTOP CORP.

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS - (Continued)

GameStop Corp.
Condensed Consolidating Statement of Operations

| For the 13 Weeks Ended July 31, 2010 | Issuers and Guarantor Subsidiaries July 31, 2010 | Non-Guarantor <br> Subsidiaries <br> July 31, <br> 2010 |  | liminations |  |  | $\begin{aligned} & \text { Consolidated } \\ & \text { July 31, } \\ & 2010 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (Amounts in thousands) (Unaudited) |  |  |  |  |  |  |
| Sales | \$1,280,305 | \$ | 518,788 | \$ | - |  | 1,799,093 |
| Cost of sales | 902,680 |  | 379,587 |  | - |  | 1,282,267 |
| Gross profit | 377,625 |  | 139,201 |  | - |  | 516,826 |
| Selling, general and administrative expenses | 276,524 |  | 128,440 |  | - |  | 404,964 |
| Depreciation and amortization | 27,859 |  | 14,376 |  | - |  | 42,235 |
| Operating earnings | 73,242 |  | $(3,615)$ |  | - |  | 69,627 |
| Interest income | $(8,169)$ |  | $(3,822)$ |  | 11,723 |  | (268) |
| Interest expense | 10,019 |  | 12,010 |  | $(11,723)$ |  | 10,306 |
| Earnings before income tax expense | 71,392 |  | $(11,803)$ |  | - |  | 59,589 |
| Income tax expense (benefit) | 23,446 |  | $(3,685)$ |  | - |  | 19,761 |
| Consolidated net income | 47,946 |  | $(8,118)$ |  | - |  | 39,828 |
| Net loss attributable to noncontrolling interests | - |  | 515 |  | - |  | 515 |
| Consolidated net income attributable to GameStop | \$ 47,946 | \$ | $(7,603)$ | \$ | - |  | 40,343 |

GameStop Corp.

## Condensed Consolidating Statement of Operations

| For the 13 Weeks Ended August 1, 2009 | Issuers and Guarantor Subsidiaries August 1, 2009 | $\qquad$ |  | Eliminations |  |  | Consolidated <br> August 1, <br> 2009 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (Amounts in thousands) (Unaudited) |  |  |  |  |  |  |
| Sales | \$1,182,177 | \$ | 556,327 | \$ | - |  | 1,738,504 |
| Cost of sales | 831,045 |  | 412,053 |  | - |  | 1,243,098 |
| Gross profit | 351,132 |  | 144,274 |  | - |  | 495,406 |
| Selling, general and administrative expenses | 262,351 |  | 122,422 |  | - |  | 384,773 |
| Depreciation and amortization | 25,039 |  | 14,638 |  | - |  | 39,677 |
| Operating earnings | 63,742 |  | 7,214 |  | - |  | 70,956 |
| Interest income | $(14,215)$ |  | (528) |  | 14,281 |  | (462) |
| Interest expense | 11,448 |  | 14,570 |  | $(14,281)$ |  | 11,737 |
| Earnings before income tax expense | 66,509 |  | $(6,828)$ |  | - |  | 59,681 |
| Income tax expense | 20,797 |  | 199 |  | - |  | 20,996 |
| Consolidated net income | 45,712 |  | $(7,027)$ |  | - |  | 38,685 |
| Net loss attributable to noncontrolling interests | - |  | - |  | - |  | - |
| Consolidated net income attributable to GameStop | \$ 45,712 | \$ | $(7,027)$ | \$ | - |  | 38,685 |

## GAMESTOP CORP.

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS - (Continued)

GameStop Corp.
Condensed Consolidating Statement of Operations

| For the 26 Weeks Ended July 31, 2010 | Issuers and Guarantor Subsidiaries July 31, 2010 |  | -Guarantor ubsidiaries July 31, 2010 |  | minations | $\begin{aligned} & \text { Consolidated } \\ & \text { July 31, } \\ & 2010 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (Amounts in thousands) (Unaudited) |  |  |  |  |  |
| Sales | \$2,811,442 | \$ | 1,070,348 | \$ | - | \$3,881,790 |
| Cost of sales | 2,014,938 |  | 779,245 |  | - | 2,794,183 |
| Gross profit | 796,504 |  | 291,103 |  | - | 1,087,607 |
| Selling, general and administrative expenses | 548,388 |  | 260,412 |  | - | 808,800 |
| Depreciation and amortization | 54,938 |  | 29,810 |  | - | 84,748 |
| Operating earnings | 193,178 |  | 881 |  | - | 194,059 |
| Interest income | $(17,783)$ |  | $(7,834)$ |  | 24,562 | $(1,055)$ |
| Interest expense | 20,074 |  | 25,155 |  | $(24,562)$ | 20,667 |
| Earnings before income tax expense | 190,887 |  | $(16,440)$ |  | - | 174,447 |
| Income tax expense (benefit) | 72,096 |  | $(12,316)$ |  | - | 59,780 |
| Consolidated net income | 118,791 |  | $(4,124)$ |  | - | 114,667 |
| Net loss attributable to noncontrolling interests | - |  | 848 |  | - | 848 |
| Consolidated net income attributable to GameStop | \$ 118,791 | \$ | $(3,276)$ | \$ | 二 | \$ 115,515 |

GameStop Corp.

## Condensed Consolidating Statement of Operations

| For the 26 Weeks Ended August 1,2009 | Issuers and Guarantor Subsidiaries August 1, 2009 | Non-Guarantor Subsidiaries August 1, 2009 |  | Eliminations |  |  | Consolidated <br> August 1, <br> 2009 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (Amounts in thousands) (Unaudited) |  |  |  |  |  |  |
| Sales | \$2,656,935 | \$ | 1,062,322 | \$ | - |  | \$3,719,257 |
| Cost of sales | 1,899,732 |  | 782,006 |  | - |  | 2,681,738 |
| Gross profit | 757,203 |  | 280,316 |  | - |  | 1,037,519 |
| Selling, general and administrative expenses | 531,159 |  | 229,446 |  | - |  | 760,605 |
| Depreciation and amortization | 49,751 |  | 27,753 |  | - |  | 77,504 |
| Operating earnings | 176,293 |  | 23,117 |  | - |  | 199,410 |
| Interest income | $(22,206)$ |  | $(1,159)$ |  | 22,386 |  | (979) |
| Interest expense | 23,481 |  | 22,840 |  | 22,386) |  | 23,935 |
| Debt extinguishment expense | 2,862 |  | - |  | - |  | 2,862 |
| Earnings before income tax expense | 172,156 |  | 1,436 |  | - |  | 173,592 |
| Income tax expense | 59,929 |  | 4,545 |  | - |  | 64,474 |
| Consolidated net income | 112,227 |  | $(3,109)$ |  | - |  | 109,118 |
| Net loss attributable to noncontrolling interests | - |  | - |  | - |  | - |
| Consolidated net income attributable to GameStop | \$ 112,227 | \$ | $(3,109)$ | \$ | - |  | \$ 109,118 |

## GAMESTOP CORP.

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS - (Continued)

## GameStop Corp.

## Condensed Consolidating Statement of Cash Flows

| For the 26 Weeks Ended July 31, 2010 | Issuers and Guarantor Subsidiaries July 31, 2010 |  | -Guarantor bssidiaries July 31, 2010 |  |  | $\begin{gathered} \text { Consolidated } \\ \text { July 31, } \\ 2010 \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | (Amounts in thousands) <br> (Unaudited) |  |  |  |  |
| Cash flows from operating activities: |  |  |  |  |  |  |
| Consolidated net income (loss) | \$ 118,791 | \$ | $(4,124)$ | \$ | - | \$ 114,667 |
| Adjustments to reconcile net income (loss) to net cash flows used in operating activities: |  |  |  |  |  |  |
| Depreciation and amortization (including amounts in cost of sales) | 55,805 |  | 29,889 |  | - | 85,694 |
| Amortization and retirement of deferred financing fees and issue discounts | 1,666 |  | - |  | - | 1,666 |
| Stock-based compensation expense | 14,672 |  | - |  | - | 14,672 |
| Deferred income taxes | 2,181 |  | $(5,459)$ |  | - | $(3,278)$ |
| Excess tax expense realized from exercise of stock-based awards | 2,685 |  | - |  | - | 2,685 |
| Loss on disposal of property and equipment | 1,441 |  | 1,748 |  | - | 3,189 |
| Changes in other long-term liabilities | 7,263 |  | $(8,239)$ |  | - | (976) |
| Changes in operating assets and liabilities, net |  |  |  |  |  |  |
| Receivables, net | 9,265 |  | 9,898 |  | - | 19,163 |
| Merchandise inventories | $(141,784)$ |  | 52,546 |  | - | $(89,238)$ |
| Prepaid expenses and other current assets | $(11,168)$ |  | $(2,319)$ |  | - | $(13,487)$ |
| Prepaid income taxes and accrued income taxes payable | $(69,047)$ |  | $(5,334)$ |  | - | $(74,381)$ |
| Accounts payable and accrued liabilities | $(185,748)$ |  | $(165,869)$ |  | - | $(351,617)$ |
| Net cash flows used in operating activities | $(193,978)$ |  | $(97,263)$ |  | - | $(291,241)$ |
| Cash flows from investing activities: |  |  |  |  |  |  |
| Purchase of property and equipment | $(62,310)$ |  | $(17,953)$ |  | - | $(80,263)$ |
| Other | (354) |  | $(8,844)$ |  | - | $(9,198)$ |
| Net cash flows used in investing activities | $(62,664)$ |  | $(26,797)$ |  | - | $(89,461)$ |
| Cash flows from financing activities: |  |  |  |  |  |  |
| Purchase of treasury shares | $(241,620)$ |  | - |  | - | $(241,620)$ |
| Issuance of shares relating to stock options | 1,191 |  | - |  | - | 1,191 |
| Excess tax expense realized from exercise of stock-based awards | $(2,685)$ |  | - |  | - | $(2,685)$ |
| Net cash flows used in financing activities | $(243,114)$ |  | - |  | - | $(243,114)$ |
| Exchange rate effect on cash and cash equivalents | - |  | 7,746 |  | - | 7,746 |
| Net decrease in cash and cash equivalents | $(499,756)$ |  | $(116,314)$ |  | - | $(616,070)$ |
| Cash and cash equivalents at beginning of period | 652,965 |  | 252,453 |  | - | 905,418 |
| Cash and cash equivalents at end of period | \$ 153,209 | \$ | 136,139 | \$ | - | \$ 289,348 |

## GAMESTOP CORP.

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS - (Continued)

## GameStop Corp.

## Condensed Consolidating Statement of Cash Flows

| For the 26 Weeks Ended August 1, 2009 | Issuers and Guarantor Subsidiaries August 1, 2009 | $\begin{gathered} \text { Non-Guarantor } \\ \text { Subsidiaries } \\ \text { August } 1, \\ 2009 \\ \hline \end{gathered}$ |  | Eliminations |  | Consolidated August 1, 2009 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | (Amounts in thousands) <br> (Unaudited) |  |  |  |  |
| Cash flows from operating activities: |  |  |  |  |  |  |
| Consolidated net income (loss) | \$ 112,227 | \$ | $(3,109)$ | \$ | - | \$ 109,118 |
| Adjustments to reconcile net income (loss) to net cash flows used in operating activities: |  |  |  |  |  |  |
| Depreciation and amortization (including amounts in cost of sales) | 50,505 |  | 27,789 |  | - | 78,294 |
| Amortization and retirement of deferred financing fees and issue discounts | 2,639 |  | - |  | - | 2,639 |
| Stock-based compensation expense | 15,251 |  | - |  | - | 15,251 |
| Deferred income taxes | 1,842 |  | $(3,374)$ |  | - | $(1,532)$ |
| Excess tax expense realized from exercise of stock-based awards | 346 |  | - |  | - | 346 |
| Loss on disposal of property and equipment | 1,106 |  | 2,119 |  | - | 3,225 |
| Changes in other long-term liabilities | 7,447 |  | 174 |  | - | 7,621 |
| Changes in operating assets and liabilities, net |  |  |  |  |  |  |
| Receivables, net | 15,906 |  | 12,741 |  | - | 28,647 |
| Merchandise inventories | 21,681 |  | 20,885 |  | - | 42,566 |
| Prepaid expenses and other current assets | 4,657 |  | $(4,630)$ |  | - | 27 |
| Prepaid income taxes and accrued income taxes payable | (156) |  | $(24,510)$ |  | - | $(24,666)$ |
| Accounts payable and accrued liabilities | $(433,123)$ |  | $(89,254)$ |  | - | $(522,377)$ |
| Net cash flows used in operating activities | $(199,672)$ |  | $(61,169)$ |  | - | $(260,841)$ |
| Cash flows from investing activities: |  |  |  |  |  |  |
| Purchase of property and equipment | $(54,277)$ |  | $(22,601)$ |  | - | $(76,878)$ |
| Acquisitions, net of cash acquired | - |  | $(4,667)$ |  | - | $(4,667)$ |
| Other | (104) |  | $(10,277)$ |  | - | $(10,381)$ |
| Net cash flows used in investing activities | $(54,381)$ |  | $(37,545)$ |  | - | $(91,926)$ |
| Cash flows from financing activities: |  |  |  |  |  |  |
| Repurchase of notes payable | $(50,765)$ |  | - |  | - | $(50,765)$ |
| Borrowings from the revolver | 100,000 |  | - |  | - | 100,000 |
| Repayments of revolver borrowings | $(100,000)$ |  | - |  | - | $(100,000)$ |
| Issuance of shares relating to stock options | 3,096 |  | - |  | - | 3,096 |
| Excess tax expense realized from exercise of stock-based awards | (346) |  | - |  | - | (346) |
| Net cash flows used in financing activities | $(48,015)$ |  | - |  | - | $(48,015)$ |
| Exchange rate effect on cash and cash equivalents | - |  | 20,497 |  | - | 20,497 |
| Net decrease in cash and cash equivalents | $(302,068)$ |  | $(78,217)$ |  | - | $(380,285)$ |
| Cash and cash equivalents at beginning of period | 373,178 |  | 204,963 |  | - | 578,141 |
| Cash and cash equivalents at end of period | \$ 71,110 | \$ | 126,746 | \$ | - | \$197,856 |

## GAMESTOP CORP.

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS - (Continued)

## 13. Subsequent Events

Subsequent to July 31, 2010, as a part of our digital initiatives the Company purchased Kongregate Inc., a leading social gaming destination and community for core gamers in the online free-to-play gaming market. Kongregate will operate as a wholly-owned subsidiary of the Company. The transaction will be accounted for with the acquisition method of accounting and is expected to be immaterial to the Company's consolidated financial statements.

## ITEM 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

The following discussion should be read in conjunction with the information contained in our consolidated financial statements, including the notes thereto. Statements regarding future economic performance, management's plans and objectives, and any statements concerning assumptions related to the foregoing contained in Management's Discussion and Analysis of Financial Condition and Results of Operations constitute forward-looking statements. Certain factors, which may cause actual results to vary materially from these forward-looking statements, accompany such statements or appear in GameStop's Annual Report on Form 10-K for the fiscal year ended January 30, 2010 filed with the Securities and Exchange Commission (the "SEC") on March 30, 2010 (the "Form 10-K"), including the factors disclosed under "Item 1A. Risk Factors."

## General

GameStop Corp. (together with its predecessor companies, "GameStop," "we," "our," or the "Company") is the world's largest retailer of video game products and PC entertainment software. We sell new and used video game hardware, video game software and accessories, as well as PC entertainment software and other merchandise. As of July 31, 2010, we operated 6,549 stores in the United States, Australia, Canada and Europe, primarily under the names GameStop and EB Games. We also operate electronic commerce Web sites under the names www.gamestop.com, www.ebgames.com.au, www.gamestop.ca, www.gamestop.it, and www.micromania.fr and publish Game Informer magazine, the industry's largest multi-platform video game magazine in the United States based on circulation.

Our fiscal year is composed of 52 or 53 weeks ending on the Saturday closest to January 31. The fiscal years ending January 29, 2011 ("fiscal 2010") and ended January 30, 2010 ("fiscal 2009") consist of 52 weeks.

Growth in the video game industry is driven by the introduction of new technology. The current generation of hardware consoles (the Sony PlayStation 3, the Microsoft Xbox 360 and the Nintendo Wii) were introduced between 2005 and 2007. The Sony PlayStation Portable was introduced in 2005. The Nintendo DSi was introduced in early 2009. Typically, following the introduction of new video game platforms, sales of new video game hardware increase as a percentage of total sales in the first full year following introduction. As video game platforms mature, the sales mix attributable to complementary video game software and accessories, which generate higher gross margins, generally increases in the subsequent years. The net effect is generally a decline in gross margins in the first full year following new platform releases and an increase in gross margins in the years subsequent to the first full year following the launch period. Unit sales of maturing video game platforms are typically also driven by manufacturer-funded retail price reductions, further driving sales of related software and accessories. We expect that the installed base of the hardware platforms listed above and sales of related software and accessories will increase in the future.

We expect that future growth in the video game industry will also be driven by the sale of video games delivered in digital form and the expansion of other forms of gaming. We currently sell various types of products that relate to the digital category, including Xbox Live, PlayStation and Nintendo network point cards, as well as prepaid digital and online timecards and digitally downloaded software. We continue to make significant investments in e-commerce, online game development, digital kiosks and in-store and Web site functionality to enable our customers to access digital content and eliminate friction in the digital sales and delivery process. We plan to continue to invest in these types of processes and channels to grow our digital sales base and enhance our market leadership position in the video game industry and in the digital aggregation and distribution category. We also intend to continue to invest in customer loyalty programs designed to attract and retain customers.

## Critical Accounting Policies

Our consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America ("GAAP") for interim financial information and do not include all disclosures required under GAAP for complete financial statements. Preparation of these statements requires management to make judgments and estimates. Some accounting policies have a significant impact on amounts reported in these financial statements. For a summary of significant accounting policies and the means by which we
develop estimates thereon, see "Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations" in our Form 10-K.

## Consolidated Results of Operations

The following table sets forth certain statement of operations items as a percentage of sales for the periods indicated:

|  | 13 Weeks Ended |  | 26 Weeks Ended |  |
| :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \hline \text { July 31, } \\ 2010 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { August 1, } \\ 2009 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { July 31, } \\ 2010 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { August 1, } \\ 2009 \\ \hline \end{gathered}$ |
| Statement of Operations Data: |  |  |  |  |
| Sales | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Cost of sales | 71.3 | 71.5 | 72.0 | 72.1 |
| Gross profit | 28.7 | 28.5 | 28.0 | 27.9 |
| Selling, general and administrative expenses | 22.5 | 22.1 | 20.8 | 20.4 |
| Depreciation and amortization | 2.3 | 2.3 | 2.2 | 2.1 |
| Operating earnings | 3.9 | 4.1 | 5.0 | 5.4 |
| Interest expense, net | 0.6 | 0.7 | 0.5 | 0.6 |
| Debt extinguishment expense | - | - | - | 0.1 |
| Earnings before income tax expense | 3.3 | 3.4 | 4.5 | 4.7 |
| Income tax expense | 1.1 | 1.2 | 1.5 | 1.8 |
| Consolidated net income | 2.2 | 2.2 | 3.0 | 2.9 |
| Net loss attributable to noncontrolling interests | - | - | - | - |
| Consolidated net income attributable to GameStop | 2.2\% | 2.2\% | 3.0\% | 2.9\% |

The Company includes purchasing, receiving and distribution costs in selling, general and administrative expenses, rather than cost of sales, in the statement of operations. The Company includes processing fees associated with purchases made by check and credit cards in cost of sales, rather than selling, general and administrative expenses, in the statement of operations. As a result of these classifications, our gross margins are not comparable to those retailers that include purchasing, receiving and distribution costs in cost of sales and include processing fees associated with purchases made by check and credit cards in selling, general and administrative expenses. The net effect of these classifications as a percentage of sales has not historically been material.

The following table sets forth sales (in millions) by significant product category for the periods indicated:

|  | 13 Weeks Ended |  |  |  | 26 Weeks Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \hline \text { July 31, } \\ 2010 \end{gathered}$ |  | $\begin{gathered} \hline \text { August 1, } \\ 2009 \end{gathered}$ |  | $\begin{gathered} \hline \text { July 31, } \\ 2010 \end{gathered}$ |  | $\begin{gathered} \hline \text { August 1, } \\ 2009 \end{gathered}$ |  |
|  | Sales | Percent of Total | Sales | $\begin{gathered} \begin{array}{c} \text { Percent } \\ \text { of Total } \end{array} \\ \frac{\text { (Unau }}{} \end{gathered}$ | $\frac{\text { Sales }}{\text { lited) }}$ | $\begin{aligned} & \text { Percent } \\ & \text { of Total } \\ & \hline \end{aligned}$ | Sales | Percent of Total |
| Sales: |  |  |  |  |  |  |  |  |
| New video game hardware | \$ 314.3 | 17.5\% | \$ 301.3 | 17.3\% | \$ 662.6 | 17.1\% | \$ 697.2 | 18.7\% |
| New video game software | 663.2 | 36.9\% | 629.8 | 36.2\% | 1,536.2 | 39.6\% | 1,400.3 | 37.7\% |
| Used video game products | 565.5 | 31.4\% | 560.8 | 32.3\% | 1,136.3 | 29.2\% | 1,109.3 | 29.8\% |
| Other | 256.1 | 14.2\% | 246.6 | 14.2\% | 546.7 | 14.1\% | 512.5 | 13.8\% |
| Total | \$1,799.1 | 100.0\% | \$1,738.5 | 100.0\% | \$3,881.8 | 100.0\% | \$3,719.3 | 100.0\% |

Other products include PC entertainment and other software, accessories and magazines.

The following table sets forth gross profit (in millions) and gross profit percentages by significant product category for the periods indicated:

|  | 13 Weeks Ended |  |  |  | 26 Weeks Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \hline \text { July 31, } \\ 2010 \end{gathered}$ |  | $\begin{gathered} \text { August 1, } \\ \hline 2009 \end{gathered}$ |  | $\begin{aligned} & \text { July 31, } \\ & \text { 2010, } \end{aligned}$ |  | $\begin{gathered} \text { August 1, } \\ 2009 \end{gathered}$ |  |
|  | $\begin{aligned} & \hline \text { Gross } \\ & \text { Profit } \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Gross Profit } \\ \text { Percent } \\ \hline \end{gathered}$ | $\begin{aligned} & \hline \text { Gross } \\ & \text { Profit } \\ & \hline \end{aligned}$ | $\begin{array}{r} \hline \begin{array}{c} \text { Gross Profit } \\ \text { Percent } \end{array} \\ \text { (Una } \end{array}$ | $\begin{array}{r} \hline \text { Gross } \\ \text { Profit } \\ \text { udited) } \end{array}$ | $\begin{gathered} \hline \text { Gross Profit } \\ \text { Percent } \\ \hline \end{gathered}$ | $\begin{aligned} & \hline \text { Gross } \\ & \text { Profit } \end{aligned}$ | $\begin{gathered} \hline \text { Gross Profit } \\ \text { Percent } \\ \hline \end{gathered}$ |
| Gross Profit: |  |  |  |  |  |  |  |  |
| New video game hardware | \$ 25.9 | 8.2\% | \$ 21.6 | 7.2\% | \$ 47.0 | 7.1\% | 45.7 | 6.6\% |
| New video game software | 141.7 | 21.4\% | 133.6 | 21.2\% | 316.2 | 20.6\% | 299.1 | 21.4\% |
| Used video game products | 260.0 | 46.0\% | 256.9 | 45.8\% | 534.5 | 47.0\% | 520.5 | 46.9\% |
| Other | 89.2 | 34.8\% | 83.3 | 33.8\% | 189.9 | 34.7\% | 172.2 | 33.6\% |
| Total | \$516.8 | 28.7\% | \$ 495.4 | 28.5\% | \$1,087.6 | 28.0\% | \$1,037.5 | 27.9\% |

## 13 weeks ended July 31, 2010 compared with the 13 weeks ended August 1, 2009

Sales increased by $\$ 60.6$ million, or $3.5 \%$, from $\$ 1,738.5$ million in the 13 weeks ended August 1, 2009 to $\$ 1,799.1$ million in the 13 weeks ended July 31, 2010. The increase in sales was primarily attributable to the addition of non-comparable store sales from the 434 stores opened since May 2, 2009 and the comparable store sales increase of $0.9 \%$ for the second quarter of fiscal 2010, offset by a decrease in sales related to changes in foreign exchange rates of $\$ 13.4$ million when compared to the second quarter of fiscal 2009. Stores are included in our comparable store sales base beginning in the thirteenth month of operation and exclude the effect of changes in foreign exchange rates. The increase in comparable store sales was primarily attributable to stronger sell-through of new release video game titles and new hardware systems in the second quarter of fiscal 2010.

New video game hardware sales increased $\$ 13.0$ million, or $4.3 \%$, from $\$ 301.3$ million in the 13 weeks ended August 1,2009 to $\$ 314.3$ million in the 13 weeks ended July 31, 2010, primarily due to the release of updated versions of the Microsoft Xbox 360 and the Sony PlayStation 3 hardware systems and additional sales at new stores. New video game software sales increased $\$ 33.4$ million, or $5.3 \%$, from $\$ 629.8$ million in the 13 weeks ended August 1,2009 to $\$ 663.2$ million in the 13 weeks ended July 31, 2010, primarily due to the strong sales of new release video game titles in fiscal 2010 , as well as the increase in sales from new stores. Used video game product sales grew by $\$ 4.7$ million, or $0.8 \%$, from $\$ 560.8$ million in the 13 weeks ended August 1,2009 to $\$ 565.5$ million in the 13 weeks ended July 31, 2010. The used video game product sales growth rate during the 13 weeks ended July 31, 2010 was negatively impacted by the $19 \%$ growth rate in used product sales in the prior year comparative quarter and the increased sales of new hardware during the quarter, which impacts used hardware sales. Sales of other product categories increased $3.9 \%$, or $\$ 9.5$ million, from the 13 weeks ended August 1,2009 to the 13 weeks ended July 31, 2010. The increase in other product sales was primarily due to the increase in sales of new release PC entertainment software titles and digital online game card sales when compared to the prior year quarter.

As a percentage of sales, video game hardware and new video game software increased and used video game products decreased in the 13 weeks ended July 31, 2010 compared to the 13 weeks ended August 1, 2009. The change in the mix of sales was primarily due to the strong sales of the updated versions of the hardware units and the increase in sales of new release video game software. As a percentage of sales, the other video game product sales category remained the same in the 13 weeks ended July 31, 2010 compared to the 13 weeks ended August 1, 2009.

Cost of sales increased by $\$ 39.2$ million, or $3.2 \%$, from $\$ 1,243.1$ million in the 13 weeks ended August 1, 2009 to $\$ 1,282.3$ million in the 13 weeks ended July 31, 2010 as a result of an increase in sales and the changes in gross profit discussed below.

Gross profit increased by $\$ 21.4$ million, or $4.3 \%$, from $\$ 495.4$ million in the 13 weeks ended August 1,2009 to $\$ 516.8$ million in the 13 weeks ended July 31, 2010. Gross profit as a percentage of sales increased from $28.5 \%$ in
the 13 weeks ended August 1, 2009 to $28.7 \%$ in the 13 weeks ended July 31, 2010. The gross profit percentage increased in all product sales categories in the 13 weeks ended July 31,2010 when compared to the 13 weeks ended August 1, 2009. Gross profit as a percentage of sales on new video game hardware increased from $7.2 \%$ in the 13 weeks ended August 1, 2009 to $8.2 \%$ of sales in the 13 weeks ended July 31,2010 , primarily due to an increase in product replacement plan sales on new hardware units when compared to the prior year. Gross profit as a percentage of sales on new video game software increased from $21.2 \%$ in the 13 weeks ended August 1,2009 to $21.4 \%$ in the 13 weeks ended July 31, 2010, primarily due to decreased promotional activities during the second quarter of fiscal 2010 when compared to the prior year. Gross profit as a percentage of sales on used video game products increased from $45.8 \%$ in the 13 weeks ended August 1,2009 to $46.0 \%$ in the 13 weeks ended July 31, 2010 due to decreased promotional activities during the second quarter of fiscal 2010 when compared to the 13 weeks ended August 1, 2009. Gross profit as a percentage of sales on other video game products increased from $33.8 \%$ in the 13 weeks ended August 1, 2009 to $34.8 \%$ in the 13 weeks ended July 31,2010 , primarily due to a shift in sales to higher margin accessories.

Selling, general and administrative expenses increased by $\$ 20.2$ million, or $5.2 \%$, from $\$ 384.8$ million in the 13 weeks ended August 1,2009 to $\$ 405.0$ million in the 13 weeks ended July 31,2010 . This increase was primarily attributable to the increase in the number of stores in operation and the related increases in store, distribution and corporate office operating expenses, as well as expenses incurred in our digital and loyalty initiatives. Selling, general and administrative expenses as a percentage of sales increased from $22.1 \%$ in the 13 weeks ended August 1, 2009 to $22.5 \%$ in the 13 weeks ended July 31, 2010. The increase in selling, general and administrative expenses as a percentage of sales was primarily due to the additional expenses incurred in support of our digital and loyalty initiatives in the second quarter of fiscal 2010. Included in selling, general and administrative expenses are $\$ 7.5$ million and $\$ 7.9$ million in stockbased compensation expense for the 13 weeks ended July 31, 2010 and August 1, 2009, respectively.

Depreciation and amortization expense increased $\$ 2.5$ million from $\$ 39.7$ million for the 13 weeks ended August 1, 2009 to $\$ 42.2$ million in the 13 weeks ended July 31, 2010. This increase was primarily due to the capital expenditures associated with the opening of 86 new stores during the second quarter of fiscal 2010 and investments in management information systems.

Interest income from the investment of excess cash balances decreased from $\$ 0.5$ million in the 13 weeks ended August 1,2009 to $\$ 0.3$ million in the 13 weeks ended July 31,2010 due primarily to lower interest rates. Interest expense decreased from $\$ 11.7$ million in the 13 weeks ended August 1, 2009 to $\$ 10.3$ million in the 13 weeks ended July 31, 2010 primarily due to the retirement of $\$ 49.2$ million of the Company's senior notes since August 1, 2009.

Income tax expense for the 13 weeks ended August 1, 2009 and the 13 weeks ended July 31, 2010 was based upon management's estimate of the Company's annualized effective tax rate. Income tax expense was $\$ 21.0$ million, or $35.2 \%$, of earnings before income tax expense for the 13 weeks ended August 1, 2009 compared to $\$ 19.8$ million, or $33.2 \%$, of earnings before income tax expense for the 13 weeks ended July 31, 2010. The decrease in the income tax rate was due primarily to the variability in the accounting for the Company's uncertain tax positions and the mix of the tax rates in the countries in which we operate.

The factors described above led to a decrease in operating earnings of $\$ 1.4$ million, or $2.0 \%$, from $\$ 71.0$ million in the 13 weeks ended August 1, 2009 to $\$ 69.6$ million in the 13 weeks ended July 31, 2010, and an increase in consolidated net income of $\$ 1.1$ million, or $2.8 \%$, from $\$ 38.7$ million in the 13 weeks ended August 1,2009 to $\$ 39.8$ million in the 13 weeks ended July 31, 2010.

In 2009, the Financial Accounting Standards Board ("FASB") issued new guidance related to the reporting of non-controlling interests in subsidiaries. The $\$ 0.5$ million increase in consolidated net income attributable to GameStop shareholders represents the portion of the minority interest shareholders' net loss of the Company's non-wholly owned subsidiaries during the 13 weeks ended July 31, 2010.

## 26 weeks ended July 31, 2010 compared with the 26 weeks ended August 1, 2009

Sales increased by $\$ 162.5$ million, or $4.4 \%$, from $\$ 3,719.3$ million in the 26 weeks ended August 1,2009 to $\$ 3,881.8$ million in the 26 weeks ended July 31, 2010. The increase in sales was attributable to the addition of non-comparable store sales from the 548 stores opened since January 31, 2009 of approximately $\$ 125.0$ million and increases related to changes in foreign exchange rates of $\$ 47.9$ million, offset by a decrease in comparable store sales of $0.4 \%$ for the 26-week period ended July 31,2010 when compared to the 26-week period ended August 1, 2009. Stores are included in our comparable store sales base beginning in the thirteenth month of operation and exclude the effect of changes in foreign exchange rates. The decrease in comparable store sales was primarily due to the decrease in new video game hardware sales related to product shortages in the first quarter of fiscal 2010 and the decrease in hardware price points in fiscal 2010 when compared to fiscal 2009.

New video game hardware sales decreased $\$ 34.6$ million, or $5.0 \%$, from $\$ 697.2$ million in the 26 weeks ended August 1,2009 to $\$ 662.6$ million in the 26 weeks ended July 31,2010 , primarily due to product shortages in the first fiscal quarter of 2010 and price cuts on new video game consoles, partially offset by the additional sales at the new stores added since fiscal 2009. New video game software sales increased $\$ 135.9$ million, or $9.7 \%$, from $\$ 1,400.3$ million in the 26 weeks ended August 1,2009 to $\$ 1,536.2$ million in the 26 weeks ended July 31, 2010, primarily due to strong sales of new release video game titles in fiscal 2010, as well as the increase in sales from new stores. Used video game product sales increased $\$ 27.0$ million, or $2.4 \%$, from $\$ 1,109.3$ million in the 26 weeks ended August 1, 2009 to $\$ 1,136.3$ million in the 26 weeks ended July 31, 2010. Used video game product sales increased due to the availability of hardware and software associated with the current generation hardware platforms, the higher growth rate of used product sales internationally, and the increase in sales from new stores opened since fiscal 2009. Sales of other product categories increased by $6.7 \%$, or $\$ 34.2$ million, from the 26 weeks ended August 1,2009 to the 26 weeks ended July 31,2010 . The increase in other product sales was primarily due to the increase in sales of new release PC entertainment software and digital online game card sales when compared to the prior year period.

As a percentage of sales, new video game software and other product sales increased and new video game hardware and used video game products decreased in the 26 weeks ended July 31, 2010 compared to the 26 weeks ended August 1, 2009. The change in the mix of sales was primarily due to the strong sales of new release video game and PC entertainment software and the decrease in sales of new video game hardware due to product shortages and price cuts on new video game consoles during fiscal 2010 when compared to fiscal 2009.

Cost of sales increased by $\$ 112.5$ million, or $4.2 \%$, from $\$ 2,681.7$ million in the 26 weeks ended August 1,2009 to $\$ 2,794.2$ million in the 26 weeks ended July 31, 2010, primarily as a result of the increase in sales and the changes in gross profit discussed below.

Gross profit increased by $\$ 50.1$ million, or $4.8 \%$, from $\$ 1,037.5$ million in the 26 weeks ended August 1,2009 to $\$ 1,087.6$ million in the 26 weeks ended July 31,2010 . Gross profit as a percentage of sales increased slightly from $27.9 \%$ in the 26 weeks ended August 1, 2009 to $28.0 \%$ in the 26 weeks ended July 31, 2010. Gross profit as a percentage of sales on new video game hardware increased from $6.6 \%$ of sales for the 26 weeks ended August 1,2009 to $7.1 \%$ of sales for the 26 weeks ended July 31,2010 due to an increase in sales of product replacement plans during fiscal 2010. Gross profit as a percentage of sales on new video game software decreased from $21.4 \%$ in the 26 weeks ended August 1,2009 to $20.6 \%$ in the 26 weeks ended July 31, 2010. The decrease in new video game software gross profit percentage was due to a shift in sales from higher margin older platform titles to newer platform titles which carry a lower overall margin percentage. Gross profit as a percentage of sales on used video game products increased slightly from $46.9 \%$ in the 26 weeks ended August 1,2009 to $47.0 \%$ in the 26 weeks ended July 31, 2010. Gross profit as a percentage of sales on the other product sales category increased from $33.6 \%$ in the 26 weeks ended August 1,2009 to $34.7 \%$ in the 26 weeks ended July 31 , 2010 due to a shift in sales to higher margin accessories.

Selling, general and administrative expenses increased by $\$ 48.2$ million, or $6.3 \%$, from $\$ 760.6$ million in the 26 weeks ended August 1, 2009 to $\$ 808.8$ million in the 26 weeks ended July 31, 2010. This increase was primarily attributable to the increase in the number of stores in operation during fiscal 2010 and the related increases in store, distribution and corporate office operating expenses, as well as expenses incurred in our digital and loyalty initiatives. Selling, general and administrative expenses as a percentage of sales increased from $20.4 \%$ in the

26 weeks ended August 1, 2009 to $20.8 \%$ in the 26 weeks ended July 31, 2010. This increase was primarily due to deleveraging of fixed costs as a result of the decrease in comparable store sales and the additional expenses incurred in support of our digital and loyalty initiatives in fiscal 2010. Selling, general and administrative expenses include $\$ 14.7$ million and $\$ 15.3$ million in stock-based compensation expense for the 26 weeks ended July 31, 2010 and August 1, 2009, respectively.

Depreciation and amortization expense increased $\$ 7.2$ million from $\$ 77.5$ million for the 26 weeks ended August 1,2009 to $\$ 84.7$ million in the 26 weeks ended July 31, 2010. This increase was primarily due to capital expenditures associated with the opening of 160 new stores during the 26 weeks ended July 31, 2010 and investments in management information systems.

Interest income from the investment of excess cash balances increased slightly from $\$ 1.0$ million in the 26 weeks ended August 1 , 2009 to $\$ 1.1$ million in the 26 weeks ended July 31, 2010. Interest expense decreased from $\$ 23.9$ million in the 26 weeks ended August 1,2009 to $\$ 20.7$ million in the 26 weeks ended July 31,2010 , primarily due to the retirement of $\$ 100.0$ million of the Company's senior notes since January 31, 2009. Debt extinguishment expense of $\$ 2.9$ million was recognized as a result of premiums paid related to debt retirement and the write-off of deferred financing fees and unamortized original issue discount in the 26 weeks ended August 1, 2009.

Income tax expense for the 26 weeks ended August 1, 2009 and the 26 weeks ended July 31, 2010 was based upon management's estimate of the Company's annualized effective tax rate. Income tax expense was $\$ 64.5$ million, or $37.1 \%$ of earnings before income tax expense, for the 26 weeks ended August 1, 2009 compared to $\$ 59.8$ million, or $34.3 \%$ of earnings before income tax expense, for the 26 weeks ended July 31, 2010. The decrease in the income tax rate was due primarily to the variability in the accounting for the Company's uncertain tax positions.

The factors described above led to a decrease in operating earnings of $\$ 5.3$ million, or $2.7 \%$, from $\$ 199.4$ million in the 26 weeks ended August 1, 2009 to $\$ 194.1$ million in the 26 weeks ended July 31, 2010, and an increase in consolidated net income of $\$ 5.6$ million, or $5.1 \%$, from $\$ 109.1$ million in the 26 weeks ended August 1,2009 to $\$ 114.7$ million in the 26 weeks ended July 31, 2010.

In 2009, the FASB issued new guidance related to the reporting of non-controlling interests in subsidiaries. The $\$ 0.8$ million increase in consolidated net income attributable to GameStop shareholders represents the portion of the minority interest shareholders' net loss of the Company's non-wholly owned subsidiaries during the 26 weeks ended July 31, 2010.

## Segment Performance

The Company operates its business in the following segments: United States, Australia, Canada and Europe. The following tables provide a summary of our sales and operating earnings (loss) by reportable segment:

|  | 13 Weeks Ended |  | 26 Weeks Ended |  |
| :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \hline \text { July 31, } \\ 2010 \end{gathered}$ | $\begin{gathered} \hline \text { August 1, } \\ 2009 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { July 31, } \\ 2010 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { August 1, } \\ 2009 \\ \hline \end{gathered}$ |
|  | (In millions) (Unaudited) |  |  |  |
| Sales by operating segment are as follows: |  |  |  |  |
| United States | \$ 1,280.4 | \$ 1,182.2 | \$2,811.7 | \$2,657.0 |
| Canada | 93.6 | 90.6 | 197.9 | 187.9 |
| Australia | 119.3 | 122.9 | 226.4 | 214.5 |
| Europe | 305.8 | 342.8 | 645.8 | 659.9 |
| Total | \$1,799.1 | \$1,738.5 | \$3,881.8 | \$3,719.3 |
|  |  |  |  |  |
| Operating earnings (loss) by operating segment are as follows: |  |  |  |  |
| United States | \$ 71.8 | \$ 63.8 | \$ 190.4 | \$ 176.3 |
| Canada | 0.0 | 3.4 | 3.8 | 8.2 |
| Australia | 4.9 | 8.8 | 7.5 | 14.4 |
| Europe | (7.1) | (5.0) | (7.6) | 0.5 |
| Total | \$ 69.6 | \$ 71.0 | \$ 194.1 | \$ 199.4 |

## United States

Segment results for the United States include retail operations in all 50 states, the District of Columbia, Guam and Puerto Rico, the electronic commerce Web site www.gamestop.com and Game Informer magazine. As of July 31, 2010, the United States segment included 4,477 GameStop stores, compared to 4,377 on August 1, 2009. Sales for the 13 and 26 weeks ended July 31, 2010 increased $8.3 \%$ and $5.8 \%$, respectively, compared to the 13 and 26 weeks ended August 1,2009 as a result of increased sales at existing stores and the opening of 237 new stores since May 2, 2009 and 306 stores since January 31, 2009, including 52 and 99 stores in the 13 and 26 weeks ended July 31, 2010, respectively. Sales at existing stores increased primarily due to strong sales of new release video game titles in fiscal 2010. Segment operating income for the 13 and 26 weeks ended July 31, 2010 increased by $12.5 \%$ and $8.0 \%$, respectively, compared to the 13 and 26 weeks ended August 1, 2009 due to the impact of higher sales for the periods presented.

## Canada

Sales in the Canadian segment in the 13 and 26 weeks ended July 31, 2010 increased $3.3 \%$ and $5.3 \%$, respectively, compared to the 13 and 26 weeks ended August 1, 2009. The increase in sales was primarily attributable to the favorable exchange rates recognized in the 13 and 26 weeks ended July 31, 2010 compared to the prior year periods, which had the effect of increasing sales by $\$ 7.4$ million and $\$ 25.7$ million, respectively, and the additional sales at the 17 and 23 stores opened since May 2, 2009 and January 31, 2009, respectively. As of July 31, 2010, the Canadian segment had 343 stores compared to 339 stores at August 1, 2009. Excluding these effects, sales decreased at existing stores primarily due to weak consumer traffic and lower hardware sales as a result of lower price points when compared to fiscal 2009. Segment operating income for the 13 and 26 weeks ended July 31, 2010 decreased by $\$ 3.4$ million and $\$ 4.4$ million, respectively, compared to the 13 and 26 weeks ended August 1, 2009 driven by the decrease in sales at existing stores discussed above, offset by the favorable impact of changes in exchange rates, which had the effect of increasing operating earnings by $\$ 0.1$ million and $\$ 0.7$ million, respectively, for the 13 and 26 weeks ended July 31, 2010 when compared to the prior year periods.

## Australia

Segment results for Australia include retail operations in Australia and New Zealand and e-commerce operations in Australia. As of July 31, 2010, the Australian segment included 398 stores, compared to 370 at August 1, 2009. Sales for the 13 weeks ended July 31, 2010 decreased $2.9 \%$ compared to the 13 weeks ended August 1, 2009. The decrease in sales was primarily due to lower sales in existing stores, offset by the favorable exchange rates recognized in the 13 weeks ended July 31, 2010 compared to the prior year period, which had the effect of increasing sales by $\$ 10.1$ million, and increases related to the 42 stores opened since May 2, 2009. Excluding the impact of changes in exchange rates, sales in the Australian segment decreased $11.1 \%$. The decrease in sales at existing stores was due to weak consumer traffic and lower hardware sales as a result of lower price points when compared to fiscal 2009. Sales for the 26 weeks ended July 31,2010 increased $5.5 \%$ compared to the 26 weeks ended August 1, 2009. The increase in sales was primarily due to the favorable exchange rates recognized in the 26 weeks ended July 31, 2010 compared to the prior year period, which had the effect of increasing sales by $\$ 37.0$ million, and sales increases related to the 52 stores opened since January 31 , 2009. Excluding the impact of changes in exchange rates, sales decreased $11.7 \%$. The decrease in sales was primarily due to the decrease in sales at existing stores as discussed above. Segment operating income in the 13 and 26 weeks ended July 31,2010 decreased by $\$ 3.9$ million and $\$ 6.9$ million, respectively, when compared to the 13 and 26 weeks ended August 1, 2009. The decrease in segment operating income was due to the decrease in sales at existing stores and the increase in selling, general and administrative expenses associated with the increase in the number of stores in operation. Selling, general and administrative expenses rise as a percentage of sales during periods of store count growth due to the fixed nature of many store expenses compared to the immature sales at new stores. This decrease in operating earnings includes the favorable changes in exchange rates for the 13 and 26 weeks ended July 31, 2010 when compared to the 13 and 26 weeks ended August 1, 2009, which had the effect of increasing operating earnings by $\$ 0.4$ million and $\$ 1.0$ million, respectively.

## Europe

Segment results for Europe include retail operations in 13 European countries and e-commerce operations in two countries. As of July 31, 2010, the European segment operated 1,331 stores compared to 1,247 stores as of August 1, 2009. For the 13 and 26 weeks ended July 31, 2010, European sales decreased $10.8 \%$ and $2.1 \%$, respectively, compared to the 13 and 26 weeks ended August $1,2009$. The decrease in sales was primarily due to the unfavorable exchange rates recognized in the 13 and 26 weeks ended July 31,2010 compared to the prior year periods, which had the effect of decreasing sales by $\$ 30.9$ million and $\$ 14.9$ million, respectively, as well as a decrease in sales at existing stores offset by the increase in sales at the 138 and 167 stores opened since May 2, 2009 and January 31, 2009 , respectively. The decrease in sales at existing stores was primarily driven by weak consumer traffic due to continued macroeconomic weakness and a slowdown in hardware sales as a result of lower price points when compared to fiscal 2009.

The segment operating loss in Europe was $\$ 7.1$ million in the 13 weeks ended July 31, 2010 compared to the operating loss in the 13 weeks ended August 1, 2009 of $\$ 5.0$ million. The segment operating loss in Europe for the 26 weeks ended July 31, 2010 was $\$ 7.6$ million compared to the operating income in the 26 weeks ended August 1,2009 of $\$ 0.5$ million. The increase in the operating losses for the 13 and 26 week periods ended July 31, 2010 compared to the same periods ended in August 1, 2009 were primarily due to the weaker sales in Europe as discussed above and the increase in selling, general and administrative expenses associated with the increase in the number of stores in operation. This decrease in operating earnings includes the favorable changes in exchange rates for the 13 and 26 weeks ended July 31, 2010 when compared to the 13 and 26 weeks ended August 1, 2009, which had the effect of increasing operating earnings by $\$ 0.7$ million and $\$ 0.4$ million, respectively.

## Seasonality

The Company's business, like that of many retailers, is seasonal, with the major portion of the sales and operating profit realized during the fiscal quarter which includes the holiday selling season.

## Liquidity and Capital Resources

## Cash Flows

During the 26 weeks ended July 31, 2010, cash used in operations was $\$ 291.2$ million, compared to cash used in operations of $\$ 260.8$ million during the 26 weeks ended August 1,2009 . The increase in cash used in operations of $\$ 30.4$ million was primarily due to an increase in cash used for inventory, taxes payable and prepaid expenses and other current assets, offset by a decrease in cash used for accounts payable and accrued liabilities. Cash used for accounts payable and accrued liabilities, net of the increase in cash used for inventory, decreased in fiscal 2010 when compared to fiscal 2009 due to the timing of payments for increased inventory purchases made during the 26 weeks ended July 31, 2010. The increase in cash used for taxes payable in the 26 weeks ended July 31, 2010 was primarily due to the timing of estimated income tax payments made during fiscal 2010 compared to fiscal 2009. The increase in cash used for prepaid expenses and other current assets was primarily due to an increase in prepaid rent due to the timing of rent payments at the end of the quarter when compared to the prior year, offset by increases in the cash provided by net earnings and the non-cash adjustment for depreciation and amortization totaling $\$ 12.9$ million.

Cash used in investing activities was $\$ 89.5$ million and $\$ 91.9$ million during the 26 weeks ended July 31,2010 and August 1 , 2009, respectively. During the 26 weeks ended July 31, 2010, $\$ 80.3$ million of cash was used primarily to open new stores in the U.S. and internationally and to invest in information systems and e-commerce, digital and loyalty program initiatives. During the 26 weeks ended August 1, 2009, $\$ 76.9$ million of cash was used primarily to open new stores in the U.S. and internationally and to invest in information systems. In addition, during the 26 weeks ended August 1,2009 , the Company used $\$ 4.7$ million to purchase an increased ownership interest in GameStop Group Limited.

Cash used in financing activities was $\$ 243.1$ million and $\$ 48.0$ million for the 26 weeks ended July 31, 2010 and August 1, 2009, respectively. The cash used in financing activities for the 26 weeks ended July 31, 2010 was primarily due to the purchase of $\$ 241.6$ million of treasury shares pursuant to the Board of Directors' $\$ 300$ million authorization in January 2010. The cash used in financing activities for the 26 weeks ended August 1, 2009 was primarily due to the repurchase of $\$ 50.8$ million of principal value of the Company's senior notes. In addition, the Company borrowed $\$ 100$ million against its revolver during the 26 weeks ended August 1 , 2009 and subsequently repaid the borrowings before August 1, 2009, with a maximum of $\$ 75$ million outstanding at any one time.

## Sources of Liquidity

We utilize cash generated from operations and have funds available to us under our revolving credit facility to cover seasonal fluctuations in cash flows and to support our various growth initiatives. Our cash and cash equivalents are carried at cost, which approximates market value, and consist primarily of time deposits with highly rated commercial banks and money market investment funds holding direct U.S. Treasury obligations.

In October 2005, the Company entered into a five-year, $\$ 400$ million Credit Agreement (the "Revolver"), including a $\$ 50$ million letter of credit sub-limit, secured by the assets of the Company and its U.S. subsidiaries. The Revolver places certain restrictions on the Company and its subsidiaries, including limitations on asset sales, additional liens and the incurrence of additional indebtedness. In April 2007, the Company amended the Revolver to extend the maturity date from October 11, 2010 to April 25, 2012, reduce the LIBO interest rate margin, reduce and fix the rate of the unused commitment fee and modify or delete certain other covenants. The extension of the Revolver to 2012 reduces our exposure to the current tightening in the credit markets.

The availability under the Revolver is limited to a borrowing base which allows the Company to borrow up to the lesser of (x) approximately $70 \%$ of eligible inventory and (y) $90 \%$ of the appraisal value of the inventory, in each case plus $85 \%$ of eligible credit card receivables, net of certain reserves. Letters of credit reduce the amount available to borrow by their face value. The Company's ability to pay cash dividends, redeem options, and repurchase shares is generally prohibited, except that if availability under the Revolver is or will be after any such payment equal to or greater than $25 \%$ of the borrowing base, the Company may repurchase its capital stock and pay cash dividends. In addition, in the event that credit extensions under the Revolver at any time exceed $80 \%$ of the
lesser of the total commitment or the borrowing base, the Company will be subject to a fixed charge coverage ratio covenant of 1.5:1.0.
The per annum interest rate on the Revolver is variable and, at the Company's option, is calculated by applying a margin of (1) $0.0 \%$ to $0.25 \%$ above the higher of the prime rate of the administrative agent or the federal funds effective rate plus $0.50 \%$ or (2) $1.00 \%$ to $1.50 \%$ above the LIBO rate. The applicable margin is determined quarterly as a function of the Company's consolidated leverage ratio. As of July 31, 2010, the applicable margin was $0.0 \%$ for prime rate loans and $1.00 \%$ for LIBO rate loans. In addition, the Company is required to pay a commitment fee of $0.25 \%$ for any unused portion of the total commitment under the Revolver. During the 13 weeks ended August 1, 2009, the Company borrowed and repaid $\$ 100$ million under the Revolver. As of July 31, 2010, there were no borrowings outstanding under the Revolver and letters of credit outstanding totaled $\$ 8.4$ million.

In September 2007, the Company's Luxembourg subsidiary entered into a discretionary, $\$ 20.0$ million Uncommitted Line of Credit (the "Line of Credit") with Bank of America. There is no term associated with the Line of Credit and Bank of America may withdraw the facility at any time without notice. The Line of Credit will be made available to the Company's foreign subsidiaries for use primarily as a bank overdraft facility for short-term liquidity needs and for the issuance of bank guarantees and letters of credit to support operations. As of July 31, 2010, there were no cash overdrafts outstanding under the Line of Credit and bank guarantees outstanding totaled $\$ 15.7$ million.

In September 2005, the Company, along with GameStop, Inc. as co-issuer (together with the Company, the "Issuers"), completed the offering of $\$ 300$ million aggregate principal amount of Senior Floating Rate Notes due 2011 (the "Senior Floating Rate Notes") and $\$ 650$ million aggregate principal amount of Senior Notes due 2012 (the "Senior Notes" and, together with the Senior Floating Rate Notes, the "Notes"). The Notes were issued under an Indenture, dated September 28, 2005 (the "Indenture"), by and among the Issuers, the subsidiary guarantors party thereto, and Citibank, N.A., as trustee (the "Trustee"). The net proceeds of the offering were used to pay the cash portion of the merger consideration paid to the stockholders of Electronics Boutique Holdings Corp. ("EB") in connection with the EB merger. In November 2006, Wilmington Trust Company was appointed as the new Trustee for the Notes.

The Senior Notes bear interest at $8.0 \%$ per annum, mature on October 1, 2012 and were priced at $98.688 \%$, resulting in a discount at the time of issue of $\$ 8.5$ million. The discount is being amortized using the effective interest method. As of July 31, 2010, the unamortized original issue discount was $\$ 2.2$ million. The Issuers pay interest on the Senior Notes semi-annually, in arrears, every April 1 and October 1, to holders of record on the immediately preceding March 15 and September 15, and at maturity.

The Indenture contains affirmative and negative covenants customary for such financings, including, among other things, limitations on (1) the incurrence of additional debt, (2) restricted payments, (3) liens, (4) sale and leaseback transactions and (5) asset sales. Events of default provided for in the Indenture include, among other things, failure to pay interest or principal on the Notes, other breaches of covenants in the Indenture, and certain events of bankruptcy and insolvency. As of July 31, 2010, the Company was in compliance with all covenants associated with the Revolver and the Indenture.

Under certain conditions, the Issuers may on any one or more occasions prior to maturity redeem up to $100 \%$ of the aggregate principal amount of Senior Notes issued under the Indenture at redemption prices at or in excess of $100 \%$ of the principal amount thereof plus accrued and unpaid interest, if any, to the redemption date. The circumstances which would limit the percentage of the Notes which may be redeemed or which would require the Company to pay a premium in excess of $100 \%$ of the principal amount are defined in the Indenture. Upon a Change of Control (as defined in the Indenture), the Issuers are required to offer to purchase all of the Notes then outstanding at $101 \%$ of the principal amount thereof plus accrued and unpaid interest, if any, to the date of purchase. The Issuers may acquire Senior Notes by means other than redemption, whether by tender offer, open market purchases, negotiated transactions or otherwise, in accordance with applicable securities laws, so long as such acquisitions do not otherwise violate the terms of the Indenture.

As of August 1, 2009 and July 31, 2010, the only long-term debt outstanding was the Senior Notes.

## Uses of Capital

Our future capital requirements will depend on the number of new stores opened and the timing of those openings within a given fiscal year, as well as the investments we will make in e-commerce, digital and other strategic initiatives. The Company opened 160 stores in the 26 weeks ended July 31, 2010 and expects to open approximately 400 stores in total during fiscal 2010. Capital expenditures for fiscal 2010 are projected to be approximately $\$ 200$ million, to be used primarily to fund new store openings and invest in distribution and information systems in support of operations. In addition, in fiscal 2010 we have allocated approximately $\$ 100$ million for acquisitions in support of our e-commerce and digital initiatives.

Between May 2006 and September 2009, the Company repurchased and redeemed $\$ 300$ million of Senior Floating Rate Notes and $\$ 200$ million of Senior Notes under previously announced buybacks authorized by the Company’s Board of Directors. All of the authorized amounts were repurchased or redeemed and the repurchased Notes were delivered to the Trustee for cancellation. The associated loss on the retirement of debt was $\$ 2.9$ million for the 26 week period ended August 1,2009 , which consisted of the premium paid to retire the Notes and the write-off of the deferred financing fees and the original issue discount on the Notes.

On January 11, 2010, the Board of Directors of the Company approved a $\$ 300$ million share repurchase program authorizing the Company to repurchase its common stock. During the fourth quarter of fiscal 2009, 6.1 million shares were repurchased at an average price per share of $\$ 20.12$. Of these share repurchases, $\$ 64.6$ million were settled at the beginning of fiscal 2010. During the 26 weeks ended July 31,2010 , the Company repurchased an additional 9.0 million shares at an average price per share of $\$ 19.56$. As of July 31 , 2010, all authorized share repurchases have been completed.

In 2003, the Company purchased a $51 \%$ controlling interest in GameStop Group Limited which operates stores in Ireland and the United Kingdom. Under the terms of the purchase agreement, the minority interest owners of the remaining $49 \%$ have the ability to require the Company to purchase their remaining shares in incremental percentages at a price to be determined based partially on the Company's price to earnings ratio and GameStop Group Limited's earnings. In June 2008, the Company purchased shares representing approximately $16 \%$ of GameStop Group Limited. In July 2009, the Company purchased shares representing an additional $16 \%$ for $\$ 4.7$ million, bringing the Company's total interest in GameStop Group Limited to approximately $84 \%$.

Based on our current operating plans, we believe that available cash balances, cash generated from our operating activities and funds available under the Revolver will be sufficient to fund our operations, required payments on the Senior Notes, store expansion and remodeling activities and corporate capital expenditure programs for at least the next 12 months.

## Disclosure Regarding Forward-looking Statements

This report on Form 10-Q and other oral and written statements made by the Company to the public contain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act"). The forward-looking statements involve a number of risks and uncertainties. A number of factors could cause our actual results, performance, achievements or industry results to be materially different from any future results, performance or achievements expressed or implied by these forward-looking statements. These factors include, but are not limited to:

- our reliance on suppliers and vendors for sufficient quantities of their products and for new product releases;
- general economic conditions in the U.S. and internationally and specifically, economic conditions affecting the electronic game industry, the retail industry and the banking and financial services market;
- alternate sources of distribution of video game software;
- the competitive environment in the electronic game industry;
- our ability to open and operate new stores;
- our ability to attract and retain qualified personnel;
- our ability to effectively integrate acquired companies;
- the impact and costs of litigation and regulatory compliance;
- unanticipated litigation results;
- the risks involved with our international operations; and
- other factors described in the Form 10-K, including those set forth under the caption "Item 1A. Risk Factors."

In some cases, forward-looking statements can be identified by the use of terms such as "anticipates," "believes," "continues," "could," "estimates," "expects," "intends," "may," "plans," "potential," "predicts," "pro forma," "should," "seeks," "will" or similar expressions. These statements are only predictions based on current expectations and assumptions and involve known and unknown risks, uncertainties and other factors that may cause our or our industry's actual results, levels of activity, performance or achievements to be materially different from any future results, levels of activity, performance or achievements expressed or implied by such forwardlooking statements. You should not place undue reliance on these forward-looking statements.

Although we believe that the expectations reflected in our forward-looking statements are reasonable, we cannot guarantee future results, levels of activity, performance or achievements. We undertake no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise after the date of this Form 10-Q. In light of these risks and uncertainties, the forward-looking events and circumstances contained in this Form 10-Q may not occur, causing actual results to differ materially from those anticipated or implied by our forward-looking statements.

## ITEM 3. Quantitative and Qualitative Disclosures About Market Risk

## Interest Rate Exposure

We do not use derivative financial instruments to hedge interest rate exposure. We limit our interest rate risks by investing our excess cash balances in short-term, highly-liquid instruments with a maturity of one year or less. In addition, the Senior Notes outstanding carry a fixed interest rate. We do not expect any material losses from our invested cash balances, and we believe that our interest rate exposure is modest.

## Foreign Currency Risk

The Company uses forward exchange contracts, foreign currency options and cross-currency swaps (together, the "Foreign Currency Contracts") to manage currency risk primarily related to intercompany loans denominated in non-functional currencies and certain foreign currency assets and liabilities. The Foreign Currency Contracts are not designated as hedges and, therefore, changes in the fair values of these derivatives are recognized in earnings, thereby offsetting the current earnings effect of the re-measurement of related intercompany loans and foreign currency assets and liabilities. For the 13 and 26 week periods ended July 31, 2010, the Company recognized a loss of $\$ 7.8$ million and a gain of $\$ 4.1$ million, respectively, in selling, general and administrative expenses related to the trading of derivative instruments. The aggregate fair value of the Foreign Currency Contracts as of July 31, 2010 was a net asset of $\$ 11.2$ million as measured by observable inputs obtained from market news reporting services, such as Bloomberg and The Wall Street Journal, and industry-standard models that consider various assumptions, including quoted forward prices, time value, volatility factors, and contractual prices for the underlying instruments, as well as other relevant economic measures. A hypothetical strengthening or weakening of $10 \%$ in the foreign exchange rates underlying the Foreign Currency Contracts from the market rate as of July 31, 2010 would result in a (loss) or gain in value of the forwards, options and swaps of ( $\$ 26.0$ million) or $\$ 26.0$ million, respectively.

We do not use derivative financial instruments for trading or speculative purposes. We are exposed to counterparty credit risk on all of our derivative financial instruments and cash equivalent investments. The Company manages counterparty risk according to the guidelines and controls established under comprehensive risk management and investment policies. We continuously monitor our counterparty credit risk and utilize a number of different counterparties to minimize our exposure to potential defaults. We do not require collateral under derivative or investment agreements.

## ITEM 4. Controls and Procedures

(a) Evaluation of Disclosure Controls and Procedures

As of the end of the period covered by this report, the Company's management conducted an evaluation, under the supervision and with the participation of the principal executive officer and principal financial officer, of the Company's disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Exchange Act) at the reasonable assurance level. Based on this evaluation, the principal executive officer and principal financial officer concluded that, as of the end of the period covered by this report, the Company's disclosure controls and procedures are designed to provide reasonable assurance of achieving their objectives and that the Company's disclosure controls and procedures are effective at the reasonable assurance level. Notwithstanding the foregoing, a control system, no matter how well designed and operated, can provide only reasonable, not absolute, assurance that it will detect or uncover failures within the Company to disclose material information otherwise required to be set forth in the Company's periodic reports.
(b) Changes in Internal Control Over Financial Reporting

There was no change in the Company's internal control over financial reporting (as such term is defined in Rules 13a-15(f) and 15d-15(f) under the Exchange Act) during the Company's most recently completed fiscal quarter that has materially affected, or is reasonably likely to materially affect, the Company's internal control over financial reporting.

## PART II - OTHER INFORMATION

## ITEM 1. Legal Proceedings

On February 14, 2005, and as amended, Steve Strickland, as personal representative of the Estate of Arnold Strickland, deceased, Henry Mealer, as personal representative of the Estate of Ace Mealer, deceased, and Willie Crump, as personal representative of the Estate of James Crump, deceased, filed a wrongful death lawsuit in the Circuit Court of Fayette, Alabama, against GameStop, Sony, Take-Two Interactive, Rock Star Games and Wal-Mart (collectively, the "Defendants") and Devin Moore, alleging that Defendants' actions in designing, manufacturing, marketing and supplying Defendant Moore with violent video games were negligent and contributed to Defendant Moore killing Arnold Strickland, Ace Mealer and James Crump. Moore was found guilty of capital murder in a criminal trial and was sentenced to death in August 2005.

Plaintiffs' counsel named an expert who plaintiffs indicated would testify that violent video games were a substantial factor in causing the murders. The testimony of plaintiffs' psychologist expert was heard by the Court on October 30, 2008, and the motion to exclude that testimony was argued on December 12, 2008. On July 30, 2009, the trial court entered its Order granting summary judgment for all defendants, dismissing the case with prejudice on the grounds that plaintiffs' expert's testimony did not satisfy the Frye standard for expert admissibility. Subsequent to the entry of the Order, the plaintiffs filed a notice of appeal. The plaintiffs have filed their appellate brief in support of their appeal and the defendants have filed their consolidated appellate brief in opposition to the appeal. The matter is now fully briefed and is before the Alabama Supreme Court.

The Company does not believe there is sufficient information to estimate the amount of the possible loss, if any, resulting from the lawsuit if the plaintiffs' appeal is successful.

In the ordinary course of the Company's business, the Company is, from time to time, subject to various other legal proceedings, including matters involving wage and hour employee class actions. The Company may enter into discussions regarding settlement of these and other types of lawsuits, and may enter into settlement agreements, if it believes settlement is in the best interest of the Company's shareholders. Management does not believe that any such other legal proceedings or settlements, individually or in the aggregate, will have a material adverse effect on the Company's financial condition, results of operations or liquidity.

There have been no other material developments in previously reported legal proceedings during the fiscal quarter covered by this Form 10-Q.

## ITEM 1A. Risk Factors

In addition to the other information set forth in this Form $10-\mathrm{Q}$, you should carefully consider the factors discussed in "Item 1A. Risk Factors" in our Form 10-K for the fiscal year ended January 30, 2010 filed with the SEC on March 30, 2010. These risks could materially and adversely affect our business, financial condition and results of operations. The risks described in our Form 10-K have not changed materially, however, they are not the only risks we face. Our operations could also be affected by additional factors that are not presently known to us or by factors that we currently consider immaterial to our business.

## ITEM 2. Unregistered Sales of Equity Securities and Use of Proceeds

Purchases by the Company of its equity securities during the fiscal quarter ended July 31, 2010 were as follows:

## ISSUER PURCHASES OF EQUITY SECURITIES

|  | (a) <br> Total <br> Number of <br> Shares <br> Purchased | (b) <br> Average Price Paid per Share |  | (c) <br> Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs | (d) <br> Approximate Dollar Value of Shares that May Yet Be Purchased Under the Plans or Programs(1) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | (In thousands of dollars) |  |
| May 2 through May 29, 2010 | 1,320,700 | \$ | 21.43 | 1,320,700 | \$ | 24,462 |
| May 30 through July 3, 2010 | 1,199,700 | \$ | 20.39 | 1,199,700 | \$ | - |
| July 4 through July 31, 2010 | - - | \$ | - | - - | \$ | - |
| Total | 2,520,400 | \$ | 20.93 | 2,520,400 |  |  |

(1) In January 2010, our Board of Directors approved a $\$ 300$ million share repurchase program. During the 13 weeks ended July 31, 2010, the Company completed all authorized share repurchases.

## ITEM 6. Exhibits

## Exhibits

| Exhibit <br> Number |  | Description |
| :---: | :--- | :--- |


| Exhibit <br> Number | Description |
| :---: | :---: |
| 10.1 | Insurance Agreement, dated as of January 1, 2002, between Barnes \& Noble, Inc. and GameStop Holdings Corp. (f/k/a GameStop Corp.).(9) |
| 10.2 | Operating Agreement, dated as of January 1, 2002, between Barnes \& Noble, Inc. and GameStop Holdings Corp. (f/k/a GameStop Corp.).(9) |
| 10.3 | Fourth Amended and Restated 2001 Incentive Plan.(10) |
| 10.4 | Second Amended and Restated Supplemental Compensation Plan.(11) |
| 10.5 | Form of Option Agreement.(12) |
| 10.6 | Form of Restricted Share Agreement.(13) |
| 10.7 | Credit Agreement, dated as of October 11, 2005, by and among GameStop Corp. (f/k/a GSC Holdings Corp.), certain subsidiaries of GameStop Corp., Bank of America, N.A. and the other lending institutions listed in the Agreement, Bank of America, N.A. and Citicorp North America, Inc., as Issuing Banks, Bank of America, N.A., as Administrative Agent and Collateral Agent, Citicorp North America, Inc., as Syndication Agent, and Merrill Lynch Capital, a division of Merrill Lynch Business Financial Services Inc., as Documentation Agent.(14) |
| 10.8 | Guaranty, dated as of October 11, 2005, by GameStop Corp. (f/k/a GSC Holdings Corp.) and certain subsidiaries of GameStop Corp. in favor of the agents and lenders.(14) |
| 10.9 | Security Agreement, dated October 11, 2005, by GameStop Corp. (f/k/a GSC Holdings Corp.) and certain subsidiaries of GameStop Corp. in favor of Bank of America, N.A., as Collateral Agent for the Secured Parties.(14) |
| 10.10 | Patent and Trademark Security Agreement, dated as of October 11, 2005, by GameStop Corp. (f/k/a GSC Holdings Corp.) and certain subsidiaries of GameStop Corp. in favor of Bank of America, N.A., as Collateral Agent.(14) |
| 10.11 | Mortgage, Security Agreement, and Assignment and Deeds of Trust, dated October 11, 2005, between GameStop of Texas, L.P. and Bank of America, N.A., as Collateral Agent.(14) |
| 10.12 | Mortgage, Security Agreement, and Assignment and Deeds of Trust, dated October 11, 2005, between Electronics Boutique of America, Inc. and Bank of America, N.A., as Collateral Agent.(14) |
| 10.13 | Form of Securities Collateral Pledge Agreement, dated as of October 11, 2005.(14) |
| 10.14 | First Amendment, dated April 25, 2007, to Credit Agreement, dated as of October 11, 2005, by and among GameStop Corp. (f/k/a GSC Holdings Corp.), certain subsidiaries of GameStop Corp., Bank of America, N.A. and the other lending institutions listed in the Amendment, Bank of America, N.A. and Citicorp North America, Inc., as Issuing Banks, Bank of America, N.A., as Administrative Agent and Collateral Agent, Citicorp North America, Inc., as Syndication Agent, and Merrill Lynch Capital, a division of Merrill Lynch Business Financial Services Inc., as Documentation Agent.(15) |
| 10.15 | Second Amendment, dated as of October 23, 2008, to Credit Agreement, dated as of October 11, 2005, by and among GameStop Corp. (f/k/a GSC Holdings Corp.), certain subsidiaries of GameStop Corp., Bank of America, N.A. and the other lending institutions listed in the Amendment, Bank of America, N.A. and Citicorp North America, Inc., as Issuing Banks, Bank of America, N.A., as Administrative Agent and Collateral Agent, Citicorp North America, Inc., as Syndication Agent, and GE Business Financial Services, Inc., as Documentation Agent.(3) |
| 10.16 | Term Loan Agreement, dated November 12, 2008, by and among GameStop Corp. (f/k/a GSC Holdings Corp.), certain subsidiaries of GameStop Corp., Bank of America, N.A., as lender, Bank of America, N.A., as Administrative Agent and Collateral Agent, and Banc of America Securities LLC, as Sole Arranger and Bookrunner.(3) |
| 10.17 | Security Agreement, dated November 12, 2008, by and among GameStop Corp. (f/k/a GSC Holdings Corp.), certain subsidiaries of GameStop Corp., Bank of America, N.A., as lender and Bank of America, N.A., as Collateral Agent.(3) |
| 10.18 | Patent and Trademark Security Agreement, dated as of November 12, 2008, by and among GameStop Corp. (f/k/a GSC Holdings Corp.), certain subsidiaries of GameStop Corp., Bank of America, N.A., as lender, and Bank of America, N.A., as Collateral Agent.(3) |


| Exhibit <br> Number | Description |
| :---: | :---: |
| 10.19 | Securities Collateral Pledge Agreement, dated November 12, 2008, by and among GameStop Corp. (f/k/a GSC Holdings Corp.), certain subsidiaries of GameStop Corp., Bank of America, N.A., as lender, and Bank of America, N.A., as Collateral Agent.(3) |
| 10.20 | Amended and Restated Executive Employment Agreement, dated December 31, 2008, between GameStop Corp. and R. Richard Fontaine.(16) |
| 10.21 | Amendment, dated as of April 5, 2010, to Amended and Restated Executive Employment Agreement, dated as of December 31, 2008, between GameStop Corp. and R. Richard Fontaine.(17) |
| 10.22 | Second Amendment, dated as of June 2, 2010, to Amended and Restated Executive Employment Agreement, dated as of December 31, 2008, as amended by a First Amendment dated as of April 5, 2010, between GameStop Corp. and R. Richard Fontaine.(18) |
| 10.23 | Amended and Restated Executive Employment Agreement, dated December 31, 2008, between GameStop Corp. and Daniel A. DeMatteo.(16) |
| 10.24 | Amendment, dated as of April 5, 2010, to Amended and Restated Executive Employment Agreement, dated as of December 31, 2008, between GameStop Corp. and Daniel A. DeMatteo.(17) |
| 10.25 | Second Amendment, dated as of June 2, 2010, to Amended and Restated Executive Employment Agreement, dated as of December 31, 2008, as amended by a First Amendment dated as of April 5, 2010, between GameStop Corp. and Daniel A. DeMatteo.(18) |
| 10.26 | Amended and Restated Executive Employment Agreement, dated December 31, 2008, between GameStop Corp. and Tony Bartel.(16) |
| 10.27 | Amendment, dated as of June 2, 2010, to Amended and Restated Executive Employment Agreement, dated as of December 31, 2008, between GameStop Corp. and Tony Bartel.(18) |
| 10.28 | Amended and Restated Executive Employment Agreement, dated December 31, 2008, between GameStop Corp. and Paul Raines.(16) |
| 10.29 | Amendment, dated as of June 2, 2010, to Amended and Restated Executive Employment Agreement, dated as of December 31, 2008, between GameStop Corp. and Paul Raines.(18) |
| 10.30 | Executive Employment Agreement, dated as of June 2, 2010, between GameStop Corp. and Robert Lloyd.(18) |
| 31.1 | Certification of Chief Executive Officer pursuant to Rule 13a-14(a)/15d-14(a) under the Securities Exchange Act of 1934, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002. |
| 31.2 | Certification of Chief Financial Officer pursuant to Rule 13a-14(a)/15d-14(a) under the Securities Exchange Act of 1934, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002. |
| 32.1 | Certification of Chief Executive Officer pursuant to Rule 13a-14(b) under the Securities Exchange Act of 1934 and 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002. |
| 32.2 | Certification of Chief Financial Officer pursuant to Rule 13a-14(b) under the Securities Exchange Act of 1934 and 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002. |
| 101.INS | XBRL Instance Document |
| 101.SCH | XBRL Taxonomy Extension Schema |
| 101.CAL | XBRL Taxonomy Extension Calculation Linkbase |
| 101.DEF | XBRL Taxonomy Extension Definition Linkbase |
| 101.LAB | XBRL Taxonomy Extension Label Linkbase |
| 101.PRE | XBRL Taxonomy Extension Presentation Linkbase |

(1) Incorporated by reference to GameStop Holdings Corp.'s Form 8-K filed with the Securities and Exchange Commission on April 18, 2005.
(2) Incorporated by reference to the Registrant's Form 8-K filed with the Securities and Exchange Commission on October 2, 2008.
(3) Incorporated by reference to the Registrant's Form 8-K filed with the Securities and Exchange Commission on November 18, 2008.
(4) Incorporated by reference to the Registrant's Form 8-K filed with the Securities and Exchange Commission on February 7, 2007.
(5) Incorporated by reference to the Registrant's Amendment No. 1 to Form S-4 filed with the Securities and Exchange Commission on July 8, 2005.
(6) Incorporated by reference to GameStop Holdings Corp.'s Form 8-K filed with the Securities and Exchange Commission on September 30, 2005.
(7) Incorporated by reference to the Registrant's Form 10-Q for the fiscal quarter ended October 29, 2005 filed with the Securities and Exchange Commission on December 8, 2005.
(8) Incorporated by reference to the Registrant's Form S-3ASR filed with the Securities and Exchange Commission on April 10, 2006.
(9) Incorporated by reference to GameStop Holdings Corp.'s Amendment No. 3 to Form S-1 filed with the Securities and Exchange Commission on January 24, 2002.
(10) Incorporated by reference to Appendix A to the Registrant's Proxy Statement for 2009 Annual Meeting of Stockholders filed with the Securities and Exchange Commission on May 22, 2009.
(11) Incorporated by reference to Appendix A to the Registrant's Proxy Statement for 2008 Annual Meeting of Stockholders filed with the Securities and Exchange Commission on May 23, 2008.
(12) Incorporated by reference to GameStop Holdings Corp.'s Form 10-K for the fiscal year ended January 29, 2005 filed with the Securities and Exchange Commission on April 11, 2005.
(13) Incorporated by reference to GameStop Holdings Corp.'s Form 8-K filed with the Securities and Exchange Commission on September 12, 2005.
(14) Incorporated by reference to the Registrant's Form 8-K filed with the Securities and Exchange Commission on October 12, 2005.
(15) Incorporated by reference to the Registrant's Form 8-K filed with the Securities and Exchange Commission on April 26, 2007.
(16) Incorporated by reference to the Registrant's Form 8-K filed with the Securities and Exchange Commission on January 7, 2009.
(17) Incorporated by reference to the Registrant's Form 8-K filed with the Securities and Exchange Commission on April 9, 2010.
(18) Incorporated by reference to the Registrant's Form 8-K filed with the Securities and Exchange Commission on June 2, 2010.

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

## GAMESTOP CORP.

By: /s/ Robert A. Lloyd
Robert A. Lloyd
Executive Vice President and Chief Financial Officer (Principal Financial Officer)

Date: September 8, 2010

GAMESTOP CORP.

By: /s/ Troy W. Crawford
Troy W. Crawford
Senior Vice President and Chief Accounting Officer
(Principal Accounting Officer)

Date: September 8, 2010

## GAMESTOP CORP.

## EXHIBIT INDEX

| Exhibit <br> Number | Description |
| :---: | :---: |
| 2.1 | Agreement and Plan of Merger, dated as of April 17, 2005, among GameStop Corp. (f/k/a GSC Holdings Corp.), Electronics Boutique Holdings Corp., GameStop, Inc., GameStop Holdings Corp. (f/k/a GameStop Corp.), Cowboy Subsidiary LLC and Eagle Subsidiary LLC.(1) |
| 2.2 | Sale and Purchase Agreement, dated September 30, 2008, between EB International Holdings, Inc. and L Capital, LV Capital, Europ@Web and other Micromania shareholders.(2) |
| 2.3 | Amendment, dated November 17, 2008, to Sale and Purchase Agreement for Micromania Acquisition listed as Exhibit 2.2 above.(3) |
| 3.1 | Second Amended and Restated Certificate of Incorporation.(4) |
| 3.2 | Amended and Restated Bylaws.(5) |
| 4.1 | Indenture, dated September 28, 2005, by and among GameStop Corp. (f/k/a GSC Holdings Corp.), GameStop, Inc., the subsidiary guarantors party thereto, and Citibank N.A., as trustee.(6) |
| 4.2 | First Supplemental Indenture, dated October 8, 2005, by and among GameStop Corp. (f/k/a GSC Holdings Corp.), GameStop, Inc., the subsidiary guarantors party thereto, and Citibank N.A., as trustee.(7) |
| 4.3 | Rights Agreement, dated as of June 27, 2005, between GameStop Corp. (f/k/a GSC Holdings Corp.) and The Bank of New York, as Rights Agent.(5) |
| 4.4 | Form of Indenture.(8) |
| 10.1 | Insurance Agreement, dated as of January 1, 2002, between Barnes \& Noble, Inc. and GameStop Holdings Corp. (f/k/a GameStop Corp.).(9) |
| 10.2 | Operating Agreement, dated as of January 1, 2002, between Barnes \& Noble, Inc. and GameStop Holdings Corp. (f/k/a GameStop Corp.).(9) |
| 10.3 | Fourth Amended and Restated 2001 Incentive Plan.(10) |
| 10.4 | Second Amended and Restated Supplemental Compensation Plan.(11) |
| 10.5 | Form of Option Agreement.(12) |
| 10.6 | Form of Restricted Share Agreement.(13) |
| 10.7 | Credit Agreement, dated as of October 11, 2005, by and among GameStop Corp. (f/k/a GSC Holdings Corp.), certain subsidiaries of GameStop Corp., Bank of America, N.A. and the other lending institutions listed in the Agreement, Bank of America, N.A. and Citicorp North America, Inc., as Issuing Banks, Bank of America, N.A., as Administrative Agent and Collateral Agent, Citicorp North America, Inc., as Syndication Agent, and Merrill Lynch Capital, a division of Merrill Lynch Business Financial Services Inc., as Documentation Agent.(14) |
| 10.8 | Guaranty, dated as of October 11, 2005, by GameStop Corp. (f/k/a GSC Holdings Corp.) and certain subsidiaries of GameStop Corp. in favor of the agents and lenders.(14) |
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| 10.10 | Patent and Trademark Security Agreement, dated as of October 11, 2005, by GameStop Corp. (f/k/a GSC Holdings Corp.) and certain subsidiaries of GameStop Corp. in favor of Bank of America, N.A., as Collateral Agent.(14) |
| 10.11 | Mortgage, Security Agreement, and Assignment and Deeds of Trust, dated October 11, 2005, between GameStop of Texas, L.P. and Bank of America, N.A., as Collateral Agent.(14) |
| 10.12 | Mortgage, Security Agreement, and Assignment and Deeds of Trust, dated October 11, 2005, between Electronics Boutique of America, Inc. and Bank of America, N.A., as Collateral Agent.(14) |
| 10.13 | Form of Securities Collateral Pledge Agreement, dated as of October 11, 2005.(14) |

$\left.\begin{array}{rl}\begin{array}{c}\text { Exhibit } \\ \text { Number }\end{array} & \\ 10.14 & \begin{array}{l}\text { First Amendment, dated April 25, 2007, to Credit Agreement, dated as of October 11, 2005, by and among GameStop } \\ \text { Corp. (f/k/a GSC Holdings Corp.), certain subsidiaries of GameStop Corp., Bank of America, N.A. and the other } \\ \text { lending institutions listed in the Amendment, Bank of America, N.A. and Citicorp North America, Inc., as Issuing }\end{array} \\ & \begin{array}{l}\text { Banks, Bank of America, N.A., as Administrative Agent and Collateral Agent, Citicorp North America, Inc., as } \\ \text { Syndication Agent, and Merrill Lynch Capital, a division of Merrill Lynch Business Financial Services Inc., as }\end{array} \\ \text { Documentation Agent.(15) } \\ \text { Second Amendment, dated as of October 23, 2008, to Credit Agreement, dated as of October 11, 2005, by and among } \\ \text { GameStop Corp. (f/k/a GSC Holdings Corp.), certain subsidiaries of GameStop Corp., Bank of America, N.A. and the } \\ \text { other lending institutions listed in the Amendment, Bank of America, N.A. and Citicorp North America, Inc., as Issuing }\end{array}\right\}$

| Exhibit |
| :---: |
| Number |

31.2 as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
32.1 Certification of Chief Executive Officer pursuant to Rule 13a-14(b) under the Securities Exchange Act of 1934 and 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
32.2 Certification of Chief Financial Officer pursuant to Rule 13a-14(b) under the Securities Exchange Act of 1934 and 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
101.INS XBRL Instance Document
101.SCH XBRL Taxonomy Extension Schema
101.CAL XBRL Taxonomy Extension Calculation Linkbase
101.DEF XBRL Taxonomy Extension Definition Linkbase
101.LAB XBRL Taxonomy Extension Label Linkbase
101.PRE XBRL Taxonomy Extension Presentation Linkbase
(1) Incorporated by reference to GameStop Holdings Corp.'s Form 8-K filed with the Securities and Exchange Commission on April 18, 2005.
(2) Incorporated by reference to the Registrant's Form 8-K filed with the Securities and Exchange Commission on October 2, 2008.
(3) Incorporated by reference to the Registrant's Form 8-K filed with the Securities and Exchange Commission on November 18, 2008.
(4) Incorporated by reference to the Registrant's Form 8-K filed with the Securities and Exchange Commission on February 7, 2007.
(5) Incorporated by reference to the Registrant's Amendment No. 1 to Form S-4 filed with the Securities and Exchange Commission on July 8, 2005.
(6) Incorporated by reference to GameStop Holdings Corp.'s Form 8-K filed with the Securities and Exchange Commission on September 30, 2005.
(7) Incorporated by reference to the Registrant's Form 10-Q for the fiscal quarter ended October 29, 2005 filed with the Securities and Exchange Commission on December 8, 2005.
(8) Incorporated by reference to the Registrant's Form S-3ASR filed with the Securities and Exchange Commission on April 10, 2006.
(9) Incorporated by reference to GameStop Holdings Corp.'s Amendment No. 3 to Form S-1 filed with the Securities and Exchange Commission on January 24, 2002.
(10) Incorporated by reference to Appendix A to the Registrant's Proxy Statement for 2009 Annual Meeting of Stockholders filed with the Securities and Exchange Commission on May 22, 2009.
(11) Incorporated by reference to Appendix A to the Registrant's Proxy Statement for 2008 Annual Meeting of Stockholders filed with the Securities and Exchange Commission on May 23, 2008.
(12) Incorporated by reference to GameStop Holdings Corp.'s Form 10-K for the fiscal year ended January 29, 2005 filed with the Securities and Exchange Commission on April 11, 2005.
(13) Incorporated by reference to GameStop Holdings Corp.'s Form 8-K filed with the Securities and Exchange Commission on September 12, 2005.
(14) Incorporated by reference to the Registrant's Form 8-K filed with the Securities and Exchange Commission on October 12, 2005.
(15) Incorporated by reference to the Registrant's Form 8-K filed with the Securities and Exchange Commission on April 26, 2007.
(16) Incorporated by reference to the Registrant's Form 8-K filed with the Securities and Exchange Commission on January 7, 2009.
(17) Incorporated by reference to the Registrant's Form 8-K filed with the Securities and Exchange Commission on April 9, 2010.
(18) Incorporated by reference to the Registrant's Form 8-K filed with the Securities and Exchange Commission on June 2, 2010.

## CERTIFICATION PURSUANT TO <br> 17 CFR 240.13a-14(a)/15d-14(a), <br> AS ADOPTED PURSUANT TO <br> SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002

I, J. Paul Raines, certify that:

1. I have reviewed this report on Form 10-Q of GameStop Corp.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
a. Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
b. Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
c. Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
d. Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
a. All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
b. Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

By: /s/ J. Paul Raines
J. Paul Raines

Chief Executive Officer
GameStop Corp.
Date: September 8, 2010

## CERTIFICATION PURSUANT TO 17 CFR 240.13a-14(a) /15d-14(a), <br> AS ADOPTED PURSUANT TO <br> SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002

I, Robert A. Lloyd, certify that:

1. I have reviewed this report on Form 10-Q of GameStop Corp.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
a. Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
b. Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
c. Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
d. Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
a. All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
b. Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

By: /s/ Robert A. Lloyd

## Robert A. Lloyd

Executive Vice President and Chief Financial Officer
GameStop Corp.
Date: September 8, 2010

## CERTIFICATION PURSUANT TO

## RULE 13a-14(b) UNDER THE SECURITIES EXCHANGE ACT OF 1934 AND 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the quarterly report of GameStop Corp. (the "Company") on Form 10-Q for the period ended July 31, 2010 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, J. Paul Raines, Chief Executive Officer of the Company, certify, to the best of my knowledge, pursuant to Rule 13a-14(b) under the Securities Exchange Act of 1934 and 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:
(1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
(2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

$$
\begin{aligned}
& \text { /s/ J. Paul Raines } \\
& \hline \text { J. Paul Raines } \\
& \text { Chief Executive Officer } \\
& \text { GameStop Corp. }
\end{aligned}
$$

September 8, 2010
A signed original of this written statement required by Section 906, or other document authenticating, acknowledging, or otherwise adopting the signature that appears in typed form within the electronic version of this written statement required by Section 906, has been provided to the Company and will be retained by the Company and furnished to the Securities and Exchange Commission or its staff upon request.

## CERTIFICATION PURSUANT TO

## RULE 13a-14(b) UNDER THE SECURITIES EXCHANGE ACT OF 1934 AND 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the quarterly report of GameStop Corp. (the "Company") on Form 10-Q for the period ended July 31, 2010 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Robert A. Lloyd, Executive Vice President and Chief Financial Officer of the Company, certify, to the best of my knowledge, pursuant to Rule 13a-14(b) under the Securities Exchange Act of 1934 and 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:
(1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
(2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

| /s/ Robert A. Lloyd |
| :--- |
| Robert A. Lloyd |
| Executive Vice President and Chief Financial Officer |
| GameStop Corp. |

September 8, 2010
A signed original of this written statement required by Section 906, or other document authenticating, acknowledging, or otherwise adopting the signature that appears in typed form within the electronic version of this written statement required by Section 906, has been provided to the Company and will be retained by the Company and furnished to the Securities and Exchange Commission or its staff upon request.


[^0]:    See accompanying notes to condensed consolidated financial statements.

